

ANNUAL REPORT

JANUARY-DECEMBER
2015



GLOBAL MARCH

Against Child Labour
Contra el Trabajo Infantil
Contre le Travail des Enfants

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Every child deserves a fair chance to lead a life of dignity and freedom. No matter what, a child deserves to live in a world that is safe and allows him or her to grow without fear and suppression.

Global March envisions a world where no child is devoid of his or her freedom, every child goes to school, and is free from all forms of violence.

We at Global March advocate for making this world a better place for children and strive to do our bit so that no child is left behind. Ultimately, we work to ensure a just society in the world that provides constructive opportunities to children to develop themselves and ensures every child has a best chance for a bright future.

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2015 SNAPSHOT



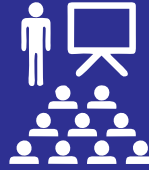
1 Year of Nobel
Peace Prize



375 children
enrolled



3 Campaigns



100 CSOs
trained



3 Projects



7 Events



250 Law Enforcement
Agencies Trained



2 Appeals



4 Major Regional
Activity



10 Research
& Publications



1 Major Advocacy
Activity



ABOUT US

Global March Against Child Labour is a worldwide coalition of civil society, teacher and trade union organizations, united in their determination to protect the rights of all children, in particular the right to receive a free, meaningful and good quality education and to be free from economic exploitation and from performing any work that is likely to be harmful to their physical, mental, spiritual, moral or social development.

HOW WE WORK

Global March, as a unique coalition of trade unions, teacher organizations and child rights organisations, works to support the challenge of elimination of child labour by developing strong knowledge management, strategic alliances, actions of political impact, social mobilization and awareness.

WHERE WE WORK



WHAT WE- DO

- Developing and collating knowledge-based evidences
- Building and strengthening a worldwide movement of stakeholders
- Spearheading and coordinating advocacy activities in partnerships on policies & programmes.
- Fostering meaningful and positive social change through awareness- raising.

CHAIR REPORT

Dear Friends,

In the year 2015, we celebrated great progress for children and worked with partners all around the globe to advocate for a world that is fair to its children. The year provided a renewed opportunity to build on the past achievements and continue the work that began with Millennium Development Goals (MDGs) from 2000 through 2015, for ensuring basic quality education to children and their overall development.

The new Sustainable Development Goals (SDGs) adopted in September 2015, incorporate specific objectives on universal access to quality & inclusive education, and the right of every child to live a life free of slavery, trafficking, labour, abuse, exploitation and violence. The inclusion of such targets and goals was made possible due to intensive advocacy by Global March and its partners, which previously had not been integrated into the global agenda.

By adopting these goals, the world's governments have committed to a pledge of leaving no one behind and reaching the furthest first. This commitment mirrors Global March's view of sustainable development and in 2015 we equipped many of our partners and stakeholders to adopt the same approach for ensuring the best for all children of the world.

From engaging with Parliamentarians and world leaders to training partners on the importance of Sustainable Development Goals, Global March in 2015 inspired thousands of people to become catalysts of change and become proactive in raising awareness, advocate, lobby and engage with relevant stakeholders for the pursuit of a sustainable and child-friendly world.

With this hope of becoming an inspiration, a greater responsibility has been endowed on Global March to turn commitments to results, and this report highlights how we managed to do the same in the year 2015.

With the generosity of our supporters and donors and advocates who raised their voices, we have been able to accomplish great things for children and will continue to work to achieve the greatest impact on the children who are in the need of most urgent care and attention.

Elie Jouen

Chairperson

Global March Against Child Labour





1 YEAR OF NOBEL PEACE PRIZE

The Nobel Peace Prize conferred to Mr. Kailash Satyarthi on 10th December 2014, **“for their struggle against the suppression of children and young people and for the right of all children to education”**, has not only brought great laurels but has successfully garnered attention of the masses on the issue of child labour, that lay neglected under the burden of other equally important socio-economic issues of the world. The Nobel Peace Laureate's resolve to fight the scourge of child labour from the face of the earth has strengthened many folds, leading to some of the major victories in India and globally.

With an increased sense of responsibility, Mr. Satyarthi and Global March continued to work for protection of vulnerable children around the world. Due to Mr. Satyarthi and Global March's persistent advocacy for prioritisation of child-protection measures in the Sustainable Development Goals (SDGs) that were adopted in September 2015, the terms 'slavery and trafficking' were incorporated in the SDGs that were amiss in the Millennium Development Goals (MDGs).

Mr. Satyarthi and Global March's efforts in India not only led to the passage of Juvenile Justice bill that sets a benchmark for the world in terms of care and protection of children, while ensuring that no child goes to an adult jail till the age of 21, but also were successful in persuading the Government of India to review the Child Labour Prohibition and Regulation Act (CLPRA) to address serious loop holes that existed in the Act.

Internationally, Mr. Satyarthi's role as an advocate for promotion of quality education for all, influenced many leaders and wisest minds of the world. In 2015, Mr. Satyarthi led a global call by 14 Nobel Laureates for urgent increase in global investment in education. He was also appointed as one of the Commissioners of the International Commission on the Financing of Global Education Opportunities, that aims to reinvigorate the case for investing in education to fulfil the Sustainable Development Goal for promoting quality, inclusive education for all and lifelong learning.

Through his extensive diplomacy and dialogue meets with world leaders, faith leaders and influencers, he has been able to convince many of them to prioritise children in their country's policies and work effectively for providing every child a conducive environment to grow and develop. For advancing the same agenda, Mr. Satyarthi urged President Dilma Rousseff of Brazil, to re-examine the bill on forced labour and host the next BRICS meeting in Brazil to prioritise children in development.

To achieve his vision of a world free of violence against children – a child friendly world where all children are free, safe, healthy and enrolled in a schools providing quality education, he has founded the Kailash Satyarthi Children's Foundation. Global March thus stands committed in supporting this vision and hopes to make this vision a reality one day.

EVENTS AND REGIONAL ACTIVITIES

To make a better world for the millions of children working in hazardous and un-conducive conditions across the globe, we raise awareness about pressing issues concerning child labour and education, and commemorate significant dates to advocate for the rights of children, for a world free of child slavery. Below were the main events that were held in 2015.

International Day for Prevention of Child Recruitment

Addressing the world on the International Day Against Use of Child Soldiers on February 12th 2015, Nobel Peace Laureate and Honorary President, Global March Against Child Labour, Mr. Kailash Satyarthi in a video message to the world remarked that “Almost 300,000 children in the world have been given guns in their hands instead of books and toys, and instead of taking and giving care for them, these children are misused as child soldiers. We must protect them. We must give them dreams. We must give them promising future. We must give them opportunities and we must give them their childhood back.” Find his [video message here](#).

Dialogue between Civil Society and Policy Makers for the Elimination of Child Labour



On 30th March 2015, Honorary President of Global March & Nobel Peace Laureate, Kailash Satyarthi urged Parliamentarians and policy makers, present at the meeting in New Delhi, for the immediate and safe passage of the Child Labour (Prohibition & Regulation) Amendment Bill in both the Houses of Parliament and that it should be the utmost moral responsibility of every Indian parliamentarian. The dialogue was attended by Labour Minister Bandaru Dattatreya, and Member of Parliaments from Bhartiya Janta Party, Congress (I), Trinamool Congress, Samajwadi, Congress and Janta Dal (U) and included representations from State Commissions, NGOs and embassies.

Addressing the gathering Labour Minister Bandaru Dattatreya, announced that he will fully support the complete ban of child labour till the age of 14 and of hazardous labour and processes till the age of 18 with the placement of the Child

Labour (Prohibition & Regulation) Amendment Bill in the parliament in this session. "Our Honourable Prime Minister PM has already directed the Labour ministry to discuss in detail the recommendations of the standing committee in consultation with the ten departments. Child labour is a menace and a matter of shame for society and we must make sure that every child is in school as envisaged by Right To Education", he said.

KailashSatyarthi requested support from Parliamentarians across party lines for the pending anti-child labour bill when the Parliament reconvenes after the recess on April 18, 2015 and also asked civil society organizations to mobilize efforts to create a unified demand for a strong anti- child labour law.

In spite of being one of the founder members of the International Labour Organization (ILO), India has not ratified ILO convention 138 on minimum age of employment (1973) and 182 on worst forms of child labour (1999). KailashSatyarthi urged the Government of India for speedy ratification and implementation of ILO conventions 138 and 182.

Global March Board Meeting, Nepal

The Board Meeting of Global March was held in Nepal on 25-26 March 2015 and some of the very important decisions were made at the meeting concerning the organisation. The Board had attendance from all except the African counterparts. With the increased work and responsibilities for Mr. Kailash Satyarthi, the then Chairperson of Global March, the need was felt to appoint a new chairperson for the organisation for the interim. In response to this, at the meeting the Board elected, ElieJouen as the new Chair and Ana Vasquez Gardini as Vice-Chair. Mr. Kailash Satyarthi was elected as Honorary President of Global March by the Board. Another major decision taken at the meeting was the induction of Mr. Dilli Chaudhury from Backward Society Education (BASE), Nepal as the Regional Coordinator for South Asia. Following the presentation of the draft Strategy Document by the Secretariat and deliberations on it by the Board, a number of decisions were taken on the strategy document, such as call for a greater role of education and violence against children in the work of Global March. The Board also suggested that regional events and engagements could be done post the finalisation of SDGs. The Board Meeting concluded with discussions on the auditing and resource mobilisation for which Board Members offered complete support.

First Meeting of Parliamentarians Without Borders for Children's Rights, Nepal



In March 2015, Mr.Kailash Satyarthi and Brazilian Senator Cristovam Buarque, initiated the 'Parliamentarians Without Borders for Children's Rights' group, to create a strong group of legislators who would engage with their constituents on children's rights and work together with multiple stakeholders to eliminate pressing concerns such as child labour and child slavery nationally and globally. The initiative was kicked off by Hon'ble Speaker of Constituent Assembly of Nepal,

Subash Chandra Nembang in Kathmandu from 27-28 March 2015. The forum witnessed the participation of over fifteen parliamentarians from nine countries who discussed a range of issues concerning the elimination of child labour, child slavery and trafficking; the need for equitable, inclusive and quality education for every child and the promotion of laws that protect children from “all forms of violence”.

Summing up the objective of the initiative, Senator Cristovam Buarque asserted that, “Every child should belong to the world, not to their countries alone. Parliamentarians Without Borders must therefore assume as a core issue, regardless of their countries, the attention of all children. Our purpose must be to debate and influence policies to effectively eliminate the unacceptable situation that affects millions of children around the world.” The first meeting of the group ended with a pledge to specifically focus on protecting and promoting children’s rights at regional, national and international levels by working closely with government and coordinating agencies.

World Education Forum, Incheon



Honorary President of Global March, Mr. Kailash Satyarthi addressed the opening ceremony of the World Education Forum held on 19-22 May 2015 in Incheon, Republic of Korea. In his address to some of the most prominent names from the international community working on education, Mr. Satyarthi asserted that education can shape a better world for our children and a strong political will can make all the needed change to the face of education. Narrating the incidences of child labourers telling him, it was too late for them to go to school, Mr. Satyarthi insisted that “education must become the priority of all governments which is under threat from the fundamentalists.” He further affirmed that “no one can kill books, no one can kill pencils and no one can kill education...for the same a strong cooperation and collaboration amongst all stakeholders is required” He also insisted that Equity, Inclusion and Quality of education must all go hand in hand. Mr. Satyarthi further emphasised on having humanitarian aid budgets for education, defence aid budgets for education and private sector expenditure for public financing and public education. His address ended with a determined collective resolve for bringing all children to school in next 15 years.

International Day of Literacy

Marking the International Literacy Day for 2015 on 8th September 2015, Global March produced a [video](#) for raising awareness on the significance of education for the most vulnerable and deprived children such as the child labourers, children in slavery and the ones trafficked. With the introduction of the Sustainable Development Goals, it is now imperative that inclusive and quality education for all must be achieved by 2030 and all stakeholders must participate in the realisation of the same.

Human Rights Conference, The Hague



On 9th December 2015, ABN AMRO Bank organised an International Human Rights Conference in The Hague, the Netherlands focussing on issues such as human trafficking, slavery and child labour, chain responsibility and corporate transparency on human rights. The event was attended by politicians, government representatives, NGOs, and national and international businesses and financial institutions. Mr. Kailash Satyarthi was invited to be a speaker at the event, where he asserted that human rights must become a priority of all corporations and private sector and their contribution in promoting human rights of children is essential.


As a global organization, it is essential that we evaluate all that we have achieved, and identify how we could have done it better. We share what we have learnt with partners and other organizations, so that everyone has an opportunity to improve and many more vulnerable children are indirectly or directly impacted. The good news is our partners across the globe, pass on the knowledge further. Below were the main activities that our partners did in 2015.

Activities in Regions

Latin America Regional Workshop on Capacity Building on Advocacy on Children's Rights & Sustainable Development Goals



To enhance capacities of Global March partners to undertake effective advocacy for children's rights under the Sustainable Development Goals framework, Global March carried out workshop at regional and/sub regional level in Central America (San Jose, Costa Rica) and South America (Lima, Peru). To ensure the effectiveness of the workshops, Global March undertook an extensive Research & Mapping exercise of the situation of children, specifically child labour, child trafficking, child slavery, violence against children and education across the region of Latin America. The research and mapping exercise lead to developing of a comprehensive mapping document that is being further developed into policy papers for advocacy. Global March also developed a specific toolkit focussing on advocacy and SDGs for the workshop participants. The toolkit was translated into Spanish and French for ease of use by participants from different regions.



The Global March partners from 12 countries re-united at these 2 sub-regional workshops and held extensive discussions on ways to strengthen their advocacy work for protecting children from child labour, trafficking, violence and ensure education for all under the SDG framework.

Central America formulated 4 focussed advocacy campaign plans specifically covering SDG goals 4, 5, 8 and 16 to be implemented by Global March partners in 6 countries. The two partners in Costa Rica & Panama supported by Global March for direct action took the lead in the implementation of these plans and supported the remaining 4 countries of El Salvador, Guatemala, Honduras and Nicaragua in their implementation.

South America drew detailed action plans to be implemented in Peru and Argentina. In Peru, Global March partners aimed to influence the different government bodies and ministries along with other sectors of the social area, for strengthening and continued financing of the National Strategy for the Prevention and Eradication of Child Labour (ENPETI) which contributes directly to the implementation of Sustainable Development Goals 4, 8 and 16. Strong advocacy for the above was critical at that juncture as the country will go for general elections in April 2016.

In **Argentina**, the plan aimed to influence the Congress to win approval of a national system of care and attention to prevent and eradicate child labour throughout the country. The implementation of this system contributed to the implementation of Sustainable Development Goals 4 and 8. The next few months were critical for advocacy in Argentina since there had been a change in the government after the general election in November 2015 and the Congress which went into recess had recently returned with new legislators on 1st March 2016. CTERA (Global March partner) also planned to work closely with the organising committee of the Fourth World Conference on Child Labour to be held in 2017 with an aim to also integrate the theme of Global March's work with the conference.

High-Level Expert Roundtable Discussion on Countering Human Trafficking through Business and Human Rights (Ruggie Framework), The Netherlands

On 2 June, Global March Against Child Labour in collaboration with The Hague Institute for Global Justice, ABN Amro, The Global Initiative Against Transnational Organized Crime and the Bureau of the National Rapporteur on Trafficking in Human Beings and Sexual Violence against Children co-organized a high-level expert roundtable discussion on Countering Human Trafficking through Business and Human Rights (Ruggie) in The Hague, The Netherlands. The roundtable gathered a select group of approximately 20 leading experts and practitioners from private enterprises, anti-human trafficking organizations, academic institutions and NGOs, to discuss the strengths of the UN Guiding Principles on Business and Human Rights (the “Ruggie” Principles) as a means to counter human trafficking in the broad sense. The issues that were discussed at the roundtable include (followed by a panel discussion):

- Lessons learned from private-public partnerships and from academic studies to combat human trafficking;
- Mapping methodologies and attempts to build future collaborations to address human trafficking jointly; and
- Operational recommendations for protecting workers from human trafficking including for labour exploitation in the broad sense.

Other Activities in Europe

In 2015, Global March also organised a workshop on how to tackle child labour in the informal sector, with participation of financial institutions, garment industry and diamond industry, in collaboration with ABN AMRO Bank in The Hague, The Netherlands.

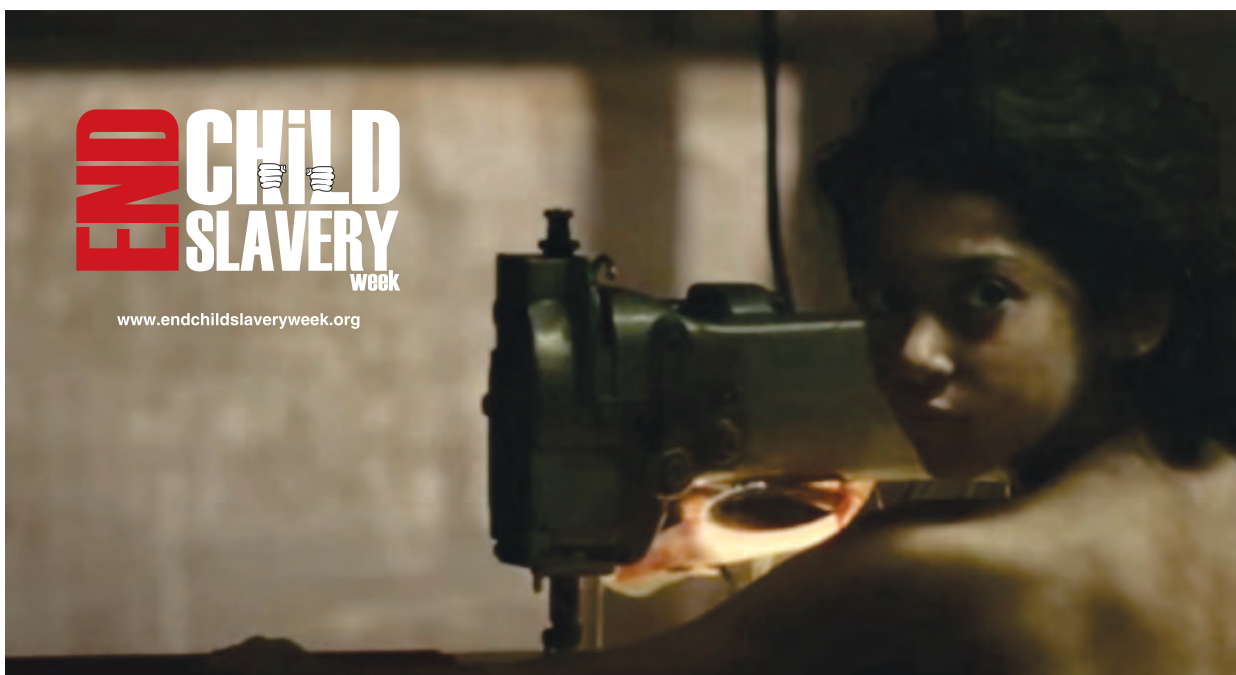
To further the rights of children and to sensitise the governments of the European Union, Global March representative met several civil servants of the German Ministry of Foreign Affairs in March 2015, and sought their support on the work we do.

Moreover, Global March also engaged with child rights organisations in Netherlands and Germany and paved way for future collaborations and engagements on the shared goal of ending child labour and violence against children.

CAMPAIGNS AND PROJECTS

It is essential that systems are in place to protect vulnerable children especially the child labourers and children who have been trafficked, wherever they are in the world. Therefore we work, campaign and advocate; to keep them safe and away from the shackles of forced and hazardous work. Below were some campaigns and projects that we undertook in 2015.

End Child Slavery Week Campaign



The End Child Slavery Week (ECSW) was one of the most significant campaigns this year. In 2015, the campaign was launched from 2- 8th December with the objective to draw the world's attention to the pressing need for end child slavery in business supply chains. For effective conduct of the campaign, a number of awareness raising activities were carried out in that week. Taking the theme of 'Not Made by Children' on ending child slavery in supply chains, Global March produced and disseminated a number of [infographics, case studies, life stories, and other IEC materials](#) for spreading awareness on the presence of child labour in a number of daily life goods that we use. To promote the same agenda, [a PSA](#) was produced in conjunction with the German Ad-agency, PublicisPixelPark on child labour in garment sector, that was aired on German TV channels for more than a month and circulated online for mass awareness.

The campaign was given a boost by letters written by Global March partners in Panama, Uganda, Bangladesh, Liberia and Indonesia, urging their governments to make children their utmost priority in the planning and implementation of policies and ratify ILO Conventions for better accountability and protection of children. Another major activity carried out during the campaign week was a live Q&A Session with Mr. Satyarthi on Facebook on 'how to end child slavery'. The Q&A received great responses from the audience and numerous questions were asked and pertinent answers were provided by Mr. Satyarthi on the same. The campaign's reach was further enhanced by a Fundraiser carried out by students of Robert Bosch University in Germany who garnered attention on the issue of child labour and slavery in their University and encouraged fellow students to donate for this noble cause. To increase the visibility of the campaign, Global March used traditional and social media such as Facebook, Twitter, Emails, Mass Mails, Thunderclap, Kickstarter, End Child Slavery Week Website, and Global March website.

Up for School Campaign



In November 2015, Global March supported its partner, A World at School's campaign called 'Up for School' urging the world leaders to invest in education for children trapped in emergency situations such as conflicts, wars, and natural disasters. With only 1% of humanitarian aid going to education, millions of children are left out and denied their right to education. In support of the campaign, Global March not only signed the [petition](#) but also promoted its signing by general public on its website and through mass mailers. The petition called for the world's youth, teachers, parents and global citizens appeal to their governments to keep their promise to ensure all out-of-school children gain their right to education before the end of 2015.

Full Stop, Child Sexual Abuse Campaign



In September 2015, Global March supported its partner, KailashSatyarthi Children's Foundation's campaign, "[Full Stop to Child Sexual Abuse](#)". The Full Stop campaign aimed to support victims and survivors of child sexual abuse, as well as raise awareness about this heinous crime perpetrated on the most vulnerable members of our society. Launched on September 24 2015, it was India's first national campaign and comprehensive online platform against child sexual abuse. The campaign was publicised through a dedicated website along with a powerful [PSA](#) that portrayed the plight of a child suffering sexual abuse but fails to talk about it openly inspite of giving several hints to his parents, who fail to notice it. For this campaign, an identity was chalked out that the entire country could rally behind, and the 'Red Hand' was born. This identity led to a viral digital campaign, which has had fantastic results. The digital-heavy campaign made extensive use of all social media platforms like Facebook, Twitter, Instagram and YouTube. The campaign intended target both children and adults and thus created a "[A Survivor Chronicles video series](#)" that showed adult survivors speaking about their experience and impact of sexual abuse in their lives as children and as adults.

Strengthening the worldwide movement against child labour towards Roadmap 2016 and beyond 2015

The project supported by the Embassy of the Netherlands saw a significant progress in the year 2015.

Post receipt of the grant in March 2014, Global March Against Child Labour (Global March) was able to give shape to the first ever meeting of engaged Parliament Members on the issue of children's rights viz. "Parliamentarians without Borders for Children's Rights" (PWB). 22 Parliament Members from 9 countries from the Global North and Global South came together to be a part of this unique platform and committed themselves to be champions of children's rights globally. A steering committee was also formed to drive the initiative forward. To build the momentum of this initiative further, some of the participating Parliament Members have regular liaison and followed up with their counterparts in their countries and regions.

In South Asia, one of the MPs from Nepal, Mr. DilliChaudhary visited Bangladesh and Sri Lanka as a representative of PWB and was able to engage with identified Members of Parliaments to be a part of the initiative to protect and



Violence Against
Children Fact

About **2** million children are exploited
every year in the global
commercial sex trade



promote children's rights. Senator Cristovam Buarque from Brazil made a visit to the conflict affected areas in Turkey and Syria (border areas) to document the impact of conflict on the children. Senator Buarque submitted his report to the 10th High Commissioner of Refugees, (UNHCR), António Guterres.

With regards to capacity building of Global March partners to undertake effective advocacy for children's rights under the Sustainable Development Goals framework, Global March planned to carry out 4 workshops at a regional and or sub regional level, reaching out to 112 CSOs, trade union representatives and teachers associations from 30 countries. The workshops were planned to be held in Asia (Delhi, India), Africa (Accra, Ghana), Central America (San Jose, Costa Rica) and South America (Lima, Peru). The regional/sub regional workshop on advocacy for children's rights in Latin America was organised in November 2015. The rest have been planned for early 2016. For more information, see 'Regional Activities' above.



To ensure the effectiveness of the workshops, Global March undertook an extensive Research & Mapping exercise of the situation of children, specifically child labour, child trafficking, child slavery, violence against children and education across these 3 regions covering 30 countries. The toolkit was translated into Spanish and French for ease of use by participants from different regions.

In addition to the capacity building workshops, Global March has also supported direct actions in 11 countries ranging from consultations, conferences, meetings, campaigns, engagement with government/ parliament members on accelerated national advocacy on SDGs, and building further capacities of stakeholders and creating mass awareness in each of these countries and regions.

Furthermore to the above mentioned actions at the national and regional levels, the global advocacy efforts of Global March on the themes of child labour, slavery, trafficking etc., also witnessed great advancements and victories last year. At the international level, one of the prime advocacy objective of Global March and its partners for the last 2 years has been to contribute toward building of inclusive Sustainable Development Goals by the UN, especially with regard to the issues and concerns of children who are extremely hard to reach and are trapped in exploitative conditions all across the world.

Forging Civil Society Action against Child Domestic Labour (CDL) to Combat the Gender Disadvantage

With support from the Commonwealth Foundation, Global March Against Child Labour, in April 2014, began its project 'Forging Civil Society Action against Child Domestic Labour (CDL) to Combat the Gender Disadvantage'. The overall objective of the project is strengthening civil society response in South Asia, particularly India, Bangladesh and Pakistan to tackle child domestic labour and associated gender based violence. The project employs a strategy of using the Indian experience in this area where substantial progress has been made for action in Bangladesh and Pakistan.

With the approval of no-cost extension in July 2015, Global March made significant progress in carrying out various activities of the project.

To help build awareness and capacities of CSOs on the current situation of child domestic labour, on the gaps in existing policies and implementation and how CSOs can work together and advocate for children's rights using different advocacy techniques, 100 CSOs in total were trained in Bangladesh and Pakistan. Apart from this, information sharing meetings were organised between CSOs, law enforcement agencies (LEAs) and policy makers on cases of child domestic labour, gender based violence, trafficking, child labour and slavery in India, Bangladesh and Pakistan. Under the same, various meetings were held with concerned Ministries, Members of Parliaments, NGO Activists and journalists. Additional to these, 250 LEAs and duty bearers were trained in India, Bangladesh and Pakistan.

To further enhance the legal advocacy capacity of Global March partners, a number of Public Interest Litigations (PIL) were filed for effective judicial actions to implement revisions/reforms on the issue.



In India, there are approximately 66 cases of domestic child labour which are being provided legal aid and legal support by the All India Legal Aid Cell on Child Rights of BachpanBachaoAndolan and National and Delhi Legal Services Authorities, across the country. As a part of its ongoing legal work, supported partly through this project, BBA

was able to provide legal support to 3,472 rescued child labourers.

In Bangladesh, Global March partner Bangladesh ShishuAdhikar Forum(BSAF) also hired the legal services of a law firm as a result of the support extended by this project. The law firm identified 10 cases of exploitation of children as child domestic workers/ gender based violence and started supporting the children with related legal support.



In Pakistan, Global March partner, GODH hired a leading professional law firm 'Right Defender' for a period of 1 year to support GODH with project related legal work and facilitation of CSO and LEA trainings.

The firm extended support to GODH in drafting writ, official letters, accompany in meeting with high level government officials for legal perspectives. They helped to develop training material and facilitate sessions at the CSOs and LEAs trainings. The law firm has drafted a writ against the

Punjab Labour department on the issues of child domestic work. Global March will monitor the progress overtime and provide further updates in the next Annual Report.As part of the project deliverable, National Intervention Plans were also formulated and disseminated by Global March partners in Bangladesh, Pakistan, India.

Reducing Child Labour through Youth Engagement and Empowerment, and Inculcating Democratic Values



The project 'Reducing Child Labour through Youth Engagement and Empowerment and Inculcating Democratic Values' funded by Robert Bosch Stiftung aimed to foster strong and organic grassroots civil society structures by engaging and empowering the young people and the community at large, promoting civic engagement and sustainable development, and inculcating democratic values for sustainable communities. The project is being carried out in 20 villages and 7 hamlets of Jharkhand, Karnataka and Rajasthan in India.

The project began in January 2015 with Global March Against Child Labour entering into a formal contract with BBA-delineating tasks and responsibilities for implementation of the project. Following this, the process of recruitment of competent staff at both Central Office, and the State Offices (field level) began in all the three states. Staff recruitment was followed by orientation programmes and training of staff of the project, with the objective to build the capacities of the staff on “child-friendly village” intervention. Trainings covered themes such as understanding of child friendly village, 9 steps required to form a child friendly village, BBA and Global March, orientation of the project (aims and expectations), implementation of activities planned, reporting, planning and monitoring of the work being executed. Along with stakeholder engagement, household survey was conducted for all the 27 villages/hamlets covered under the project to collect information on household composition, education level, socio economic condition as well as access to government welfare schemes. The household survey further helped in identifying the number of children who were either out of school, in child labour or had irregular attendance. Thus, a number of activities under “Let's Go to School Campaign” were planned and conducted by the staff - both at the Central and field office to ensure 100 percent enrollment and retention of all the children in schools. The result of this was enrolment of 185 children (out of total population of children of 3771) in Rajasthan, 176 children (out of total population of children of 3331) in Jharkhand and 14 children (out of total population of children of 161) in Karnataka. During this campaign regular meetings (with community, teachers, school authorities, etc.), awareness rallies like knock the door rally and tree plantation drives were held along with activities of identification of out of school children and enrolment of children in schools.

The project also strengthened and created BalPanchayats or Children's Parliament. Children's Parliament is formed only after all children in the village have been enrolled in schools and all children in a village vote to elect the functionaries of a Children's Parliament. Once the Children's Parliament is formed, the elected member takes oath of office. Soon after, the village Panchayat/Council declares Children's Parliament the legitimate representative body for children in the village. Under the project, the villages carried out anti-fire cracker campaigns along with a KAP (Knowledge, Attitude & Practice) surveys.



**Violence Against
Children Fact**

Every **8**th child in the world is
a child labourer

ADVOCACY PLANNING

To achieve our mission of a child-labour free world, we use our expertise to raise awareness and advocate with governments, opinion leaders, UN agencies, and those who can influence on a local, national or global level.

The year 2015 saw a significant momentum building up across the global civil society towards shaping and influencing the post-2015 Development Agenda or Sustainable Development Goals.

Advocacy on Inclusion of terms 'Modern Slavery & Human Trafficking' in SDGs



In 2014, when the UN was in the process of conducting worldwide consultation to gauge opinion on what the SDGs should include, Global March along with its partners extensively advocated for strengthening and tightening of the text of Goal 4 on Education, for it to contain access to education for hardest to reach category of children. Global March with other stakeholders also flagged off an annual campaign (End Child Slavery Week) on inclusion of 'child slavery' in sub-Goal 8.7 of the SDGs, which relates to child labour that were amiss in the MDGs. The petition signed under this campaign garnered support from 5.5 million people who stood up for the rights of 5.5 million child slaves. This signed petition was handed over to UN Secretary General, Ban Ki-Moon in January 2015 in New Delhi, when the UNSG assured for his efforts to ensure the inclusion of the child slavery in the SDGs.

In July 2015, when the Outcome Document on SDGs was getting finalised, the terms 'modern slavery and human trafficking' were said to become part of the document, however there were still contentions about the same. Global March then began an extensive advocacy campaign, to ensure that these terms comprised the broader issue of slavery, encompassing child slavery which Global March and others had advocated for. For the same, Global March on behalf of Mr. Kailash Satyarthi wrote letters to Barack Obama (President of United States of America), Ban Ki-Moon (UN Secretary General), Erna Solberg (Prime Minister of Norway), Amina J Mohammed (Special Advisor to the Secretary General on Post 2015 Development Planning), Gordon Brown (UN Special Envoy on Education) and other high level people. As part of the advocacy, Global March garnered public attention on the issue through online portals such as website, mass mailers, Facebook and Twitter.

To give moral backing to this plea, Mr. Satyarthi called upon Nobel Laureates, present at the Lindau Meeting of Nobel

Laureates in Germany in July 2015, to support his clarion call on increasing investments in education for sustainable development and garnered support from 14 Nobel Laureates for the same through a joint [open letter](#).

To carry forward the message of inclusion of 'modern slavery and human trafficking' in final outcome document, Global March's Honorary President, Kailash Satyarthi participated at the United Nations General Assembly event in September 2015, and called for an unprecedented need to protect children from exploitation and abuse, and that could be done only when these terms are included in the final SDGs. Mr. Satyarthi also participated at the [Social Good Summit](#) in the UNGA week, that united a dynamic community of global leaders and grassroots activists to discuss solutions for the greatest challenges of our time. With the theme #2030Now, Mr. Satyarthi talked about his vision of reducing and eliminating child labour and slavery by 2030 and brings millions of children to school.

Letters & Appeals

In 2015, to give a stronger voice to our advocacy efforts, Global March sent the following letters and appeals to relevant authorities from the Honorary President's desk to advocate for the following issues.

- **An Appeal From Nobel Peace Laureates, Kailash Satyarthi & Malala Yousufzai joining UN Education Envoy in Plea for Freeing Chibok Girls**
- **Letter to Prime Minister, Nawaz Sharif of Pakistan to take action for protection of children following the Kasur Incident**



**Violence Against
Children Fact**

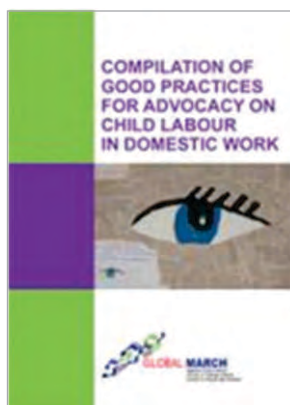
04

out of 5 trafficking victims are women or girls wherein every second victim is a child

PUBLICATION AND RESEARCH

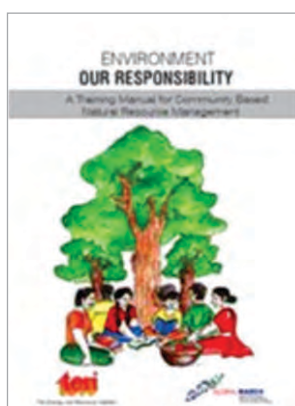
As a global network organisation, it is essential that we have a good knowledge base of the issues we work on, and develop policies and researches around on them.

The issues of child labour and education for all being the major concern of the Global March, lead to various education advocacy efforts in 2015 through a number of publications and researches.



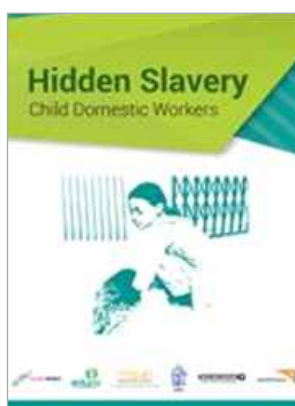
Compilation of Good Practices for Advocacy on Child Labour in Domestic Work

The Good Practices Manual has been compiled for advocacy on addressing child labour in domestic work in 10 countries, where Global March and partners are present. This Manual supports and brings forth ideas and practices of civil society, particularly Global March members and partners who are working towards the protection and welfare of children, child labourers, in particular child domestic labourers, using advocacy as a tool. The compilation also aims to support in enhancing capacity of organisations such as trade unions, worker groups, community based organisations, practitioners, NGOs etc., to advocate for ending exploitation and violence against children in domestic work.



Training Manual for Community Based Natural Resource Management

The training manual seeks to equipped trainers, working in a rural contexts, with information and skills to carry out activities related to community based natural resource management. These activities range from raising awareness about natural resource depletion, to facilitating discussions surrounding equitable use of natural resources, to approaching government and other agencies to ensure that local communities benefit from resource use in the area.

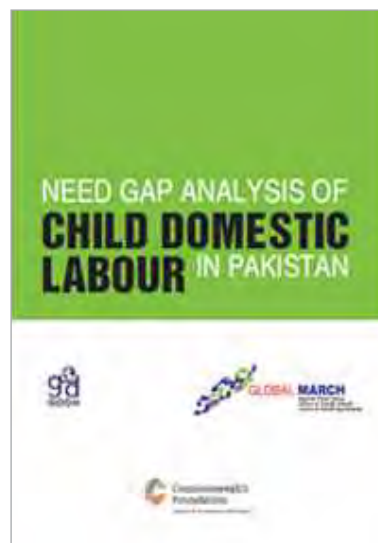
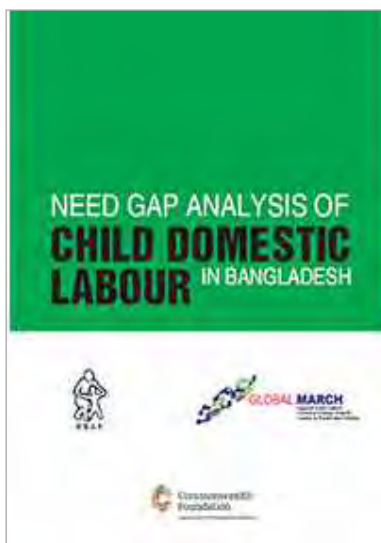


'Hidden Slavery- Child Domestic Workers' supported By Global March

The incidence of Child Domestic Labour is quite significant in Bangladesh as in many other developing countries. Historically more girls are employed in domestic service. Because of its nature and circumstances, CDL is susceptible to becoming a worst form of child labour. Many children in domestic labour are very young, and also the tasks they perform are difficult to monitor or regulate. Once a child is inside an employer's home, s/he is effectively hidden from view. As a result, employers of children in domestic service have total control over the latter's lives. This is a high-risk situation for the child. Violence and abuse of many different kinds can take place behind closed doors, unnoticed by the outside world. This publication was produced by our partner in Bangladesh called, 'Bangladesh ShishuAdhikar Forum' and was supported by Global March Against Child Labour

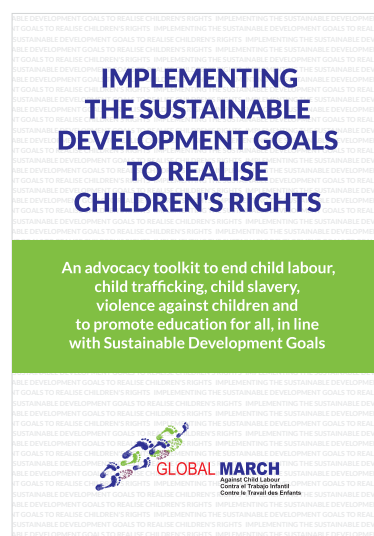
Need Gap Analysis of Child Domestic Labour in India, Pakistan and Bangladesh

The 3 set of reports carried out a situational analysis of child domestic labour along with cross linking themes of trafficking and associated gender based violence in India, Pakistan and Bangladesh respectively.. The situational analysis captures elements like statistics, demographics, push and pull factors for these phenomenon etc. The second part of the report focuses on the national response to these issues in terms of existing policy frameworks, laws etc. and their implementation. The final section brings out the gaps in these policies/ laws and provides recommendations on policy advocacy opportunities to strengthen the same. Global March through our expertise knowledge on the subject guided our partners in India, Pakistan and Bangladesh to carry out qualitative an quantitative research and how to structure their research, data collection and conduct analysis.



Advocacy Toolkit on Implementing the Sustainable Development Goals to Realise Children’s Rights

The Advocacy Toolkit has been produced to practically influence the national and regional implementation of the Sustainable Development Goals (SDGs), especially relating to goals and targets around ending child labour, child trafficking, child slavery, violence against children and ensuring education for all for strengthening the national and regional response to addressing these issues. The advocacy toolkit is intended as a resource for Global March partners, including child rights organisations, trade unions, teacher associations and other civil society organisations (CSOs) working to end child labour, child trafficking, child slavery, violence against children and ensuring education for all. The Toolkit also contains examples of Global March and its partners’ advocacy work in practice to inform and demonstrate what effective advocacy looks like.



Situational Analysis of Children’s Rights in Africa, Asia and Latin America

Situational Analysis of Children’s Rights in Africa, Asia and Latin America Reports or the Research and Mapping Exercise conducted by Global March Partners in the three regions respectively, aimed to develop an understanding on the current situation of child labour, child slavery, child trafficking, violence against children and education for all, in the Asia region; including identifying gaps and challenges particularly in the legal and policy framework, contributing to recommendations for strengthened advocacy by child-rights organisations/ stakeholders under post-2015 development agenda (Sustainable Development Goals, SDGs) – which have 17 goals and 169 targets. These reports are also intended to help in capacity building of Global March partners and to identify areas that need more training (especially for building advocacy and lobbying skills), knowledge dissemination and workshops to be organised to strengthen the movement. These reports are further aimed to enhance and help in building advocacy tools and strategies in each of the regions to fight against exploitation of children which will lead to lobbying to bring about changes in the legislations.





OUR PARTNERS, SUPPORTERS AND VOLUNTEERS

In 2015, greater awareness was raised on the issue of child labour, trafficking, slavery and education, all thanks to contributions from our volunteers, partner organisations, institutions, sponsors, donors, as well as our field workers and employees abroad and in the Secretariat. We thank them for all their efforts and support. However, we must also sincerely thank those who showed their solidarity by making donations and standing up to the world's children through Global March Against Child Labour. We owe a debt of gratitude to all of them.

A Special Thanks to...

Institutional donors

The Commonwealth Foundation
Robert Bosch Stiftung
The Royal Embassy of the Kingdom of Netherlands
Human Dignity Foundation
Department for International Development (DFID)

Donors

We thank all our donors who have donated us through PayPal or otherwise and helped Global March to implement and achieve our goals during the year 2015.

Companies

ABN AMRO Bank
PublicisPixelPark

Volunteers

Alexandre Branchesi & Deshna Benara, Maximiliane Erhardt and friends.

GOVERNANCE & EMPLOYEES

Our Members of Board and employees are at the heart of the organisation. Our employees are proud of being a part of Global March and they demonstrate that each day. Global March strives to build a mission-focused, value driven and high performance culture that delivers positive and sustainable outcomes for a child labour free world.

We believe in employing a diverse workforce from different countries and practice deliverance of equal opportunities. In 2015, we placed a great emphasis on developing a high performance and inclusive culture, based on accountability, collaboration, creativity, ambition and employee satisfaction. Global March also offers formal, informal and flexible work arrangement, giving us an opportunity to attract, support and retain our employees.

Even though our Board Members are spread across the world, we maintain strong work ethic and regular communication with them. To keep our Board Members engaged in the Global March's work, regular Virtual Board Meetings are conducted from time to time from the International Secretariat in New Delhi.

In 2015, the progress on projects, campaigns, strategies and other developments were facilitated through conference calls and emails. The virtual meetings were used to intimate the Board with the year-round strategy, advocacy efforts, resource mobilization, financials and development action plan for future. Several Board Members also paid visit to the International Secretariat based in New Delhi and discussions on Global March's progress and way forward were discussed.

Global March also believes in saving the environment and hence practices recycling of paper and tries to reduce wastage of natural resources at the office premises in all ways possible.





**Violence Against
Children Fact**

02 Children sold every minute
is helping in generating
profit of USD 32 billion annually

PUBLIC OUTREACH AND AWARENESS

Global March actively engages to reach out to the public in various ways and creates avenues for awareness- raising concerning issues of child labour and slavery. We are dedicated to providing upto date information to our supporters, partners, volunteers and to those interested in our work.

Global March Website

[Global March Website](#) is actively managed and regularly updated on the issues related to child rights, especially on child labour and education. The Global March website is regularly updated with events, campaigns, news, social media feed and other activities.

Social Media

Global March continues to maintain significant presence in the social networking media of [Facebook Page](#) and [Twitter](#). These social media pages are regularly updated by the Communications Team and continuous efforts are made to increase the number of followers and likes. In 2015, the number of likes on Facebook page increased to 8951 and followers on Twitter increased to 1600 followers.

End Child Slavery Week Website

To make the 'End Child Slavery Week' campaign's reach as far and wide as possible, the End Child Slavery Week Website was updated with new PSA, info graphics, pictures and other awareness raising information. [Facebook page](#) and [Twitter handle](#) ECSW both now have a wide reach of 1748 likes and 458 followers.

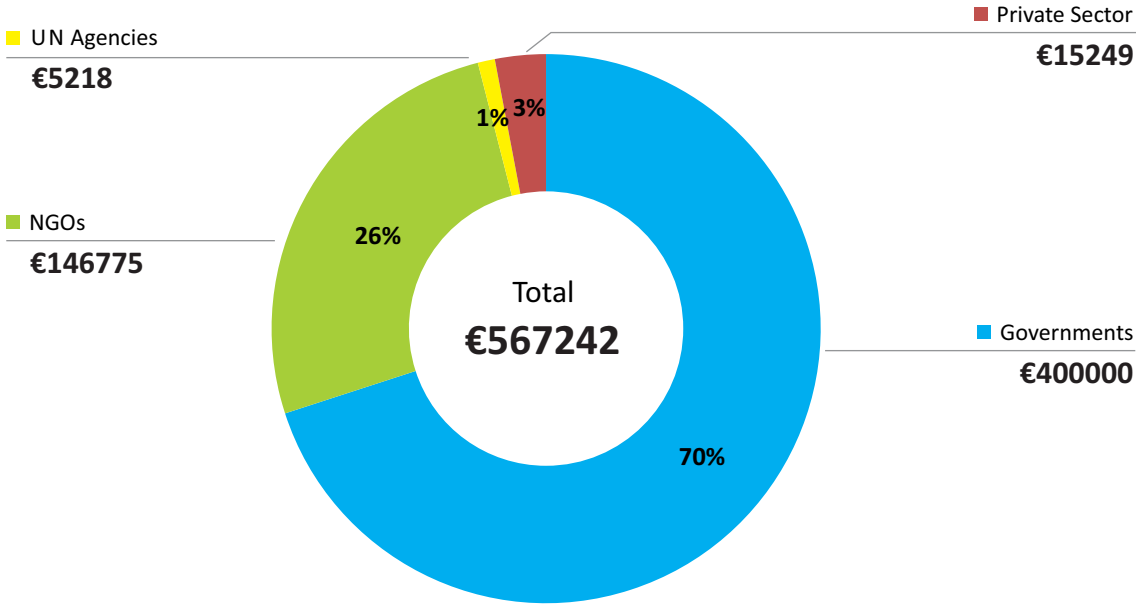
Database

Global March maintains an exhaustive database of 3246 supporters, partners and volunteers from across the world. Whenever a significant development occurs, we make sure that we inform our supporters about them through mass mails and newsletters.

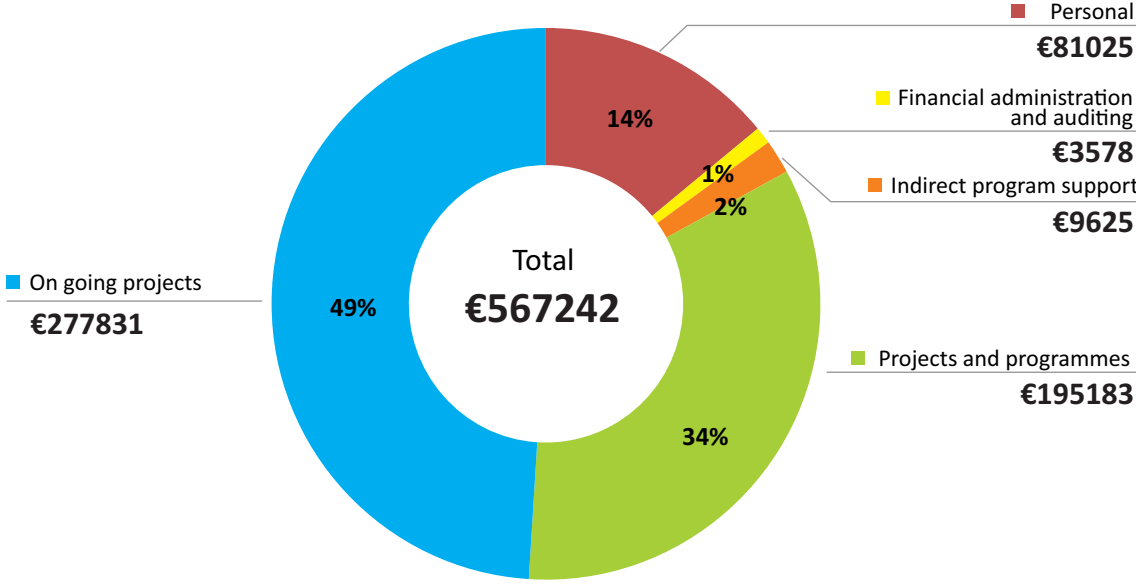


FINANCIAL INFORMATION

Total revenue by source and funding type, 2015*



Total expenditure, 2015*



*The figures for 2015 are provisional and are subject to audit.

GOALS FOR 2016

Global March under its Strategic Plan of Action 2016-2020 is focused on to supporting the elimination of child labour, child slavery, child trafficking, violence against children and promotion of education for all, by developing strong knowledge management, strategic alliances, actions of political impact, and through social mobilization and awareness till 2016.

Strategic objectives for 2016 are:

1. Consolidate Global March as an international, regional, and national reference point of violence in work places and child labour, including its worst forms notably child slavery and child trafficking.
2. Develop clear and measurable impact on key policies and programmes relevant to violence at work places and child labour, including its worst forms notably child slavery and child trafficking through advocacy activities carried out in partnership with stakeholders.
3. Contribute significantly to meaningful and positive cultural, social and business change of behaviours and practices to combat violence in work places and child labour including its worst forms notably child slavery and child trafficking through informed awareness raising in partnership with stakeholders.



GET INVOLVED WITH US

Global March is always in a need for support from like- minded people who want to make a difference to the world through the work that we do.

If you are motivated after reading this report and want to contribute to make the world free of child labour, why not support us in different ways that we promise to offer. In return we will make sure that your engagement and experience with us is surely satisfying for you.

You can support us through the following ways:



Donate to Global March



Intern at Our Offices



Become a Volunteer Photographer



Become a Volunteer Blogger



Volunteer your skills



Fundraise for us

For more information on ways of supporting contact us at info@globalmarch.org



GLOBAL MARCH

Against Child Labour
Contra el Trabajo Infantil
Contre le Travail des Enfants

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Registered Address
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Tel: +91 11 49211111-12
Website - www.globalmarch.org

[f/GlobalMarch](https://www.facebook.com/GlobalMarch)

[@kNOwChildLabour](https://twitter.com/kNOwChildLabour)

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