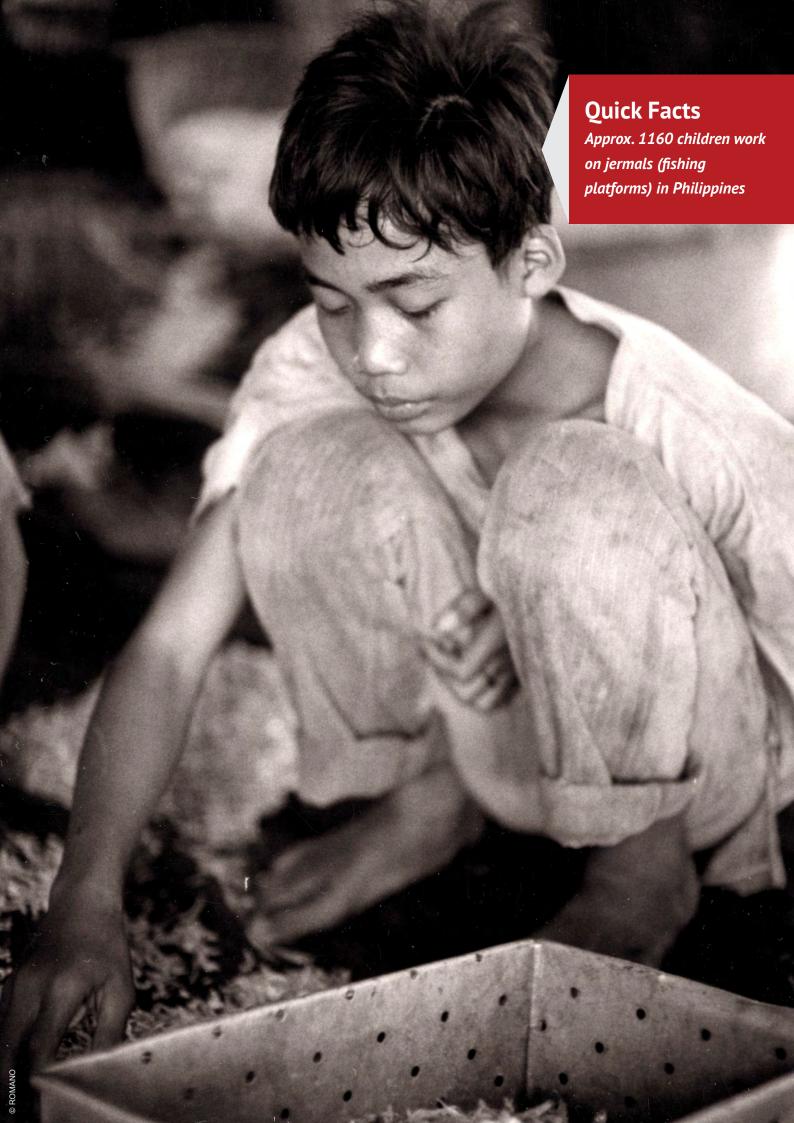


# ANNUAL REPORT January-December





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twitter.com/knowchildlabour

# 2014 SNAPSHOT



**Nobel Peace Prize** 



550,000 **ECSW Petition Signed** 



**2** Campaigns



100,000 indirectly impacted



**3** Projects



**73,500** awareness mailers sent



**4** Events



**120** women trained in skills



**4** Major Regional Activities



6 Research & **Publications** 



Major Advocacy Activities



**3** Appeals



## ABOUT US

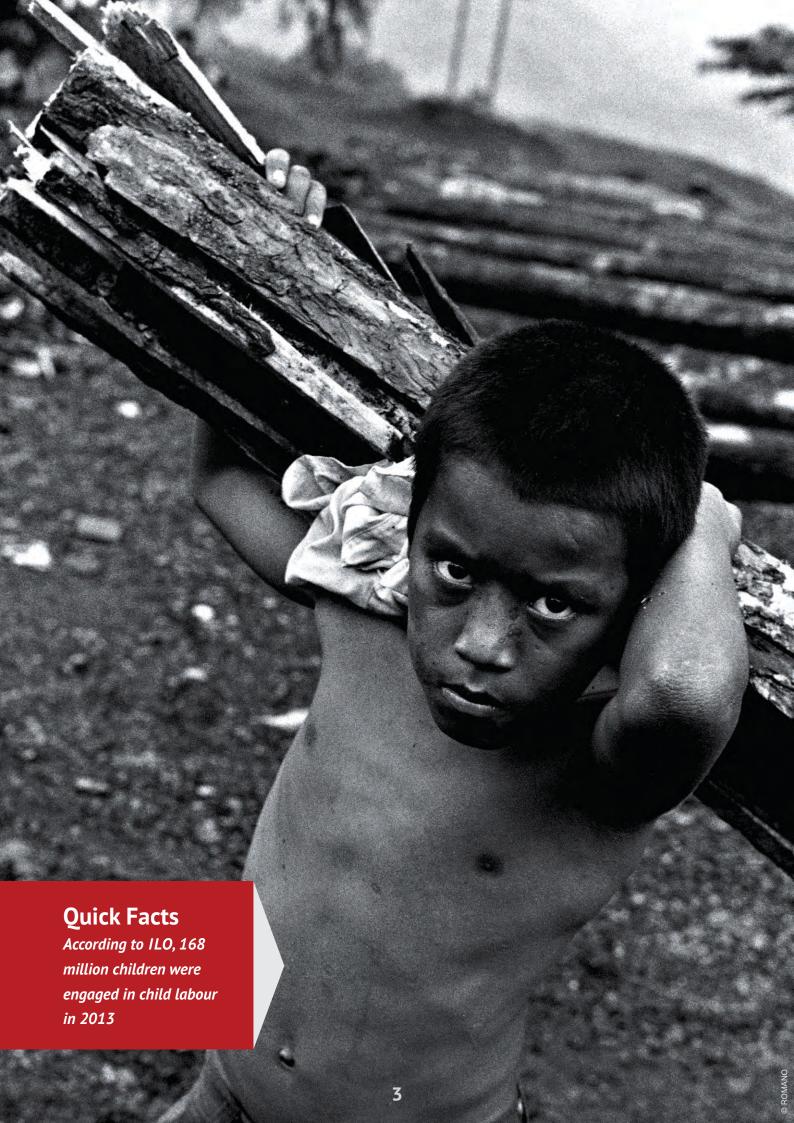
Global March Against Child Labour (Global March) is a worldwide coalition of civil society, teacher and trade union organisations, united in their determination to protect the rights of all children, in particular the right to receive a free, meaningful and good quality education and to be free from economic exploitation and from performing any work that is likely to be harmful to their physical, mental, spiritual, moral or social development.

The Global March began its journey to raise awareness of the prevalence of child labour through a physical march launched in Manila, Philippines, on 17 January 1998. The torch was taken up by organisations in over 100 countries on all continents and

the march travelled 80,000 kms across the globe before arriving in Geneva, Switzerland, where it propelled discussions on ILO Convention No. 182 on eliminating the worst forms of child labour as a priority for the international community.

The march marked a turning point in the fight against child labour, bringing together like-minded organisations, institutions and individuals in a worldwide movement in about 140 countries. These organisations have sustained efforts in their countries to raise public awareness, support positive policy changes, foster partnerships and enhance knowledge to help reduce the exploitation of children, and promote education for all children.





#### How we work

Global March, as a unique coalition of trade unions, teacher organisations and child rights organisations, works to support the challenge of elimination of child labour and promotion of education for all, by developing strong knowledge management, strategic alliances, actions of political impact, social mobilisation, and awareness.

#### Where we work



#### What we are doing

- Collating and developing knowledge-based evidences.
- Building and strengthening a worldwide movement of stakeholders.
- Coordinating advocacy activities in partnerships on policies and programmes.
- Fostering meaningful and positive social change through awareness-raising.



This year's Nobel Peace Prize has much significance and future possibilities. This is the biggest ever acknowledgement of the most exploited, abused and left out children in the world. Another significance is that the childhood freedom and education have been highlightedthe most important factors for sustainable peace. It also brings the biggest ever recognition to the work of thousands of smaller but dedicated child rights activists and organisations, particularly the partners of Global March Against Child Labour. Therefore this Prize has not only brought about an overwhelming sense of enthusiasm and accomplishment, but also an unprecedented encouragement and hope.

Over the years, we have witnessed a significant decline in child labour and out of school children. But much bigger challenges are ahead. According to the official data, child slavery and trafficking has not declined, and many independent studies have claimed that it is in fact increasing. Moreover, in spite of all our aggregated efforts, the issue of child labour and slavery still does not acquire political priority in most countries. This reflects inadequate budgetary-allocations and development aid, resulting in nominal prosecutions and convictions of perpetrators.

Massive globalisation of market economies, production and supply is rapidly resulting in employment of children with no or insignificant monitoring. The number of out of school children and child labourers has remarkably decreased during the first decade of this millennium. But for the last 2-3 years, this progress is stagnating. This calls for much more proactive measures, because these children are in much more difficult situations or belong to the hardest to reach categories. Thus, more comprehensive innovative actions are needed with strong partnerships from various stakeholders and with a sense of urgency.

Undoubtedly, Global March Against Child Labour has proved its leadership not only in building a worldwide movement, resulting in adoption and ratification of ILO Convention, but has also worked in mainstreaming the issue of child labour with education and development sector. As Sustainable Development Goals are in its process of formulation, we now have to unite and show our vigour more than ever, to achieve concrete results for including explicit wordings for abolition of child slavery and trafficking in all our campaigns.

## PROUD MOMENT: NOBEL PEACE PRIZE



"Raise your voice whenever you see a child in distress. Child labour, sexual abuse, trafficking, slavery, denial of education and the insecurity under which the children reel, are all violence. I request you to shed your silence and neutrality."

- Kailash Satyarthi

The year 2014 has been recorded as a remarkable year not only for Global March and Bachpan Bachao Andolan but for India as well, as its Founder-Chairperson Mr. Kailash Satyarthi became a recipient of Nobel Peace Prize for 2014. Mr. Satyarthi was jointly awarded the Nobel Peace Prize with Pakistan's Malala Yousafzai, "for their struggle against the suppression of children and young people and for the right of all children to education". This distinguished recognition has placed a global spotlight on the issue of child labour and called for unprecedented need for access to education and provision of child rights to the marginalised children. Mr. Satyarthi was selected for the award by the Norwegian Nobel Committee and was honoured with the same on 10 December 2014, in Oslo City Hall, Norway.

On receiving the Nobel Peace Prize, Mr. Satyarthi was invited by Prime Minister of India, Mr. Narendra Modi, who assured full support for elimination of child labour and towards enacting a strong Anti-Child labour bill. Similarly, President of India, Mr. Pranab Mukherjee, also extended support

to Mr. Kailash Satyarthi in his fight against eliminating child labour. This noteworthy achievement of Mr. Satyarthi speaks bounty about his efforts and has also brought significant laurels to the country.

The Nobel Peace Award is no ordinary recognition and has brought with itself an increased sense of responsibility, and at Global March we continue to work for protection of vulnerable children around the world with greater zest and zeal. In furtherance to fulfilment of this goal, Mr. Satyarthi along with other veterans fighting for the rights of the child initiated the End Child Slavery Week in November 2014, which is the boldest campaign of our times to put the international spot light on child slavery and related issues, demanding the inclusion of abolition of child slavery in the Post-2015 Sustainable Development Agenda.

Global March salutes Mr. Satyarthi's phenomenal courage and dedication, and looks forward to his inspirational leadership in times to come.



## EVENTS AND REGIONAL ACTIVITIES

To make a better world for the millions of children working in hazardous and unconducive conditions across the globe, we hold dialogues about pressing issues concerning child labour and education, and commemorate significant dates to advocate for the rights of children, for a world free of child slavery. Below were the main events that were held in 2014.

# World Day Against Child Labour



To commemorate the significant day of 12<sup>th</sup> June, World Day Against Child Labour, Global March extended its support to its partners in Cote d'Ivoire, Liberia, Pakistan and Peru to carry out focussed activities in their countries to celebrate the spirit of this significant day, with the theme of "Extend Social Protection: Combat Child Labour". This was also used as an opportunity to strengthen the advocacy on child domestic labour.

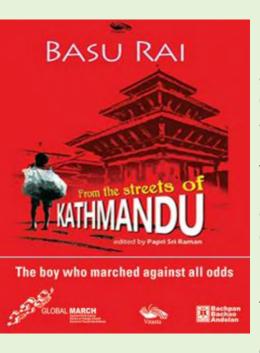
To celebrate the World Day Against Child Labour, Global March partner in Togo, WAO-Afrique, held a Working Session with children and youth clubs on June 14<sup>th</sup>, 2014. The event witnessed presentations and discussions on the theme of 'Let's eliminate child labour in extending social protection'. This was followed by suggestions for protection of young domestic workers. Apart from the countries mentioned above, our partners in India, USA, Indonesia and Panama also carried out activities to mark the day of 12<sup>th</sup> June, 2014.

# Side Event at UN General Assembly

Global March undertook a mission to United States on the side-lines of the 69<sup>th</sup> UN General Assembly. A special session on child labour, child slavery and education was convened on 23<sup>rd</sup> September, 2014 by Global March and A World at School, to advocate for inclusion and integration of elimination of child labour and child slavery, in the Post -2015 Sustainable Development Agenda. Stakeholders such as UNICEF, U.S. Department of State, Solidarity Center, ILRF, Child Labour Coalition, USAID and Global Campaign for Education participated at the event. The discussions at the event focussed on making the text of the proposed

Sustainable Development Goals 4 and 8, more robust to reflect strong commitment for elimination of child labour and child slavery.

# Book-Release of "From Streets of Kathmandu"



It is rare to find a person who rises above the cruelties of life and makes a mark in society with his invincible courage and compassion. Such is a story of Basu Rai, an orphan, a former child labourer and one of the youngest

core marchers of Global March in 1998. The book "From the Streets of Kathmandu" by Basu Rai was launched on 10<sup>th</sup> June, 2014 in New Delhi, at an event organised by Global March Against Child Labour, Bachpan Bachao Andolan (BBA), and Vitasta Publications. The book is an autobiography and throws light on the early life of Basu Rai who was rescued by CWIN in Nepal, and later stayed with Bachpan Bachao Andolan, where Mr. Satyarthi encouraged him to publish his book. The book launch was followed by a panel discussion- 'Child Protection in India: The Way Ahead'.

#### Parliamentary Hearing on Bangladesh's Garment Manufacturing Sector

On 10<sup>th</sup> February 2014, Mr. Satyarthi was invited to the Dutch Parliamentary Hearing on Bangladesh's Garment Manufacturing Sector. The event was attended by Ms. Lilianne Ploumen, Minister of Foreign Trade and Development, The Netherlands Government, along with other members of the associated Parliamentary Committee. At the event, Mr. Satyarthi spoke about how the situation on the ground continues to remain perilous for garment workers, the revised wage structure in Bangladesh is still the lowest in the garment sector worldwide, and the presence of rampant child labour. He recommended possible interventions in terms of a business driven transparent/accountable monitoring framework and government driven regulatory frameworks. He also emphasised that civil society, in particular child rights NGOs must assume their responsibilities towards supporting government agencies in preventing, protecting and rehabilitating victims of human rights violations including child labourers.

As a global organisation, it is essential that we evaluate all that we have achieved, and identify how we could have done it better. We share what we have learnt with partners and other organisations, so that everyone has an opportunity to improve and many more vulnerable children are indirectly or directly impacted. The good news is our partners across the globe, pass on the knowledge further. Below were the main activities that our partners did in 2014.

#### **Activities in Regions**

#### Indonesia



In its endeavour to get the Indonesian government ratify the ILO Convention No. 189 on Decent Work for Domestic Workers, JARAK, the Global March partner in Indonesia, participated in a Public Discussion organised by Ministry of Manpower and ILO in February 2014. The discussion saw a number of participants including related ministries, unions, NGOs, international organisations and media.

JARAK being one of the nodal organisations working on the issue of child labour, organised a training workshop in West Java with 25 participants from 13<sup>th</sup>-15<sup>th</sup> August, 2014. The training was conducted on Child Labour in Domestic Work for building the capacity of different stakeholders to tackle the issue of child rights.

In May 2014, JARAK, JALA-PRT and other stakeholders also organised a Rally on International Labour Day, before the Presidential Palace, urging the President to enact Domestic Workers' Bill, and honour his commitment to ratifying Convention No. 189. This rally was followed by a visit to the Governor's house of Jakarta, to lobby for the regulation of domestic workers and prevention of child labour in the sector. JARAK's major tasks also include awareness raising. With the same spirit in mind, in August and September 2014, JARAK organised various Community Meetings with Pasar Minggu and Jambul Community (South Jakarta) and Depok City (West Java) to raise awareness on the issue of child labour in domestic work. These meetings focussed on prevention of entry of children into domestic work, trafficking, community watch systems, and role of domestic workers' organisations.

#### Togo

WAO-Afrique, our partner in Togo, organised a training workshop on advocacy for child domestic workers and civil society from 22-24<sup>th</sup> July, 2014 that saw the participation of 40 individuals, including 15 adults and 25 children and youth. The participants represented Trade



Union of Domestic Workers, Union of Domestic Workers, NGOs, employers, placement agency of domestic workers, media and members of the Advisory Committee of Child Domestic Workers Group.

To mark the occasion of World Day Against Child Labour, WAO-Afrique also organised a Working Session with children and youth clubs. For more information see 'World Day Against Child Labour'.

#### **Panama**



In February 2014, IDEMI, our partner in Panama, organised a workshop on Violence and Child Labour in Domestic Work, with the communal authorities of Mata, families of children and group of young domestic workers in Veraguas. Capacity building exercises were

organised by IDEMI in March 2014, for representatives of National Movement of Women and National Council of Workers. In addition, IDEMI conducted sensitisation workshops for directors of Panama East provinces, church leaders of Panama and media professionals on conditions of children in domestic work and their vulnerabilities with respect to their rights and Convention 189.

One of the big achievements of IDEMI in 2014 has been to develop an agenda for the fulfilment of rights of the child with 50 NGOs, which was later agreed upon and signed by 6 presidential candidates. IDEMI also organised a capacity building training workshop in Panama in December 2014.

#### **Pakistan**

In order to promote the cultural and traditional practices of indigenous nomadic tribes in Pakistan and to create an environmental cohesion for mainstreaming these communities, Global March's partner GODH (Grassroots Organization for Human Development) organised events from time to time. Continuing with this tradition, GODH, Lahore organised a two day event called 'Gypsy Mela' on 4th-5th March 2014 in Lahore, focussing on the theme 'Identity' (social and legal). The event saw various performers and musicians celebrating the richness of their customs and traditions. Alongside the event, a conference was held to engage civil society actors, government departments and media on the issue of gypsy rights and identity.



# CAMPAIGNS AND PROJECTS

It is essential that systems are in place to protect vulnerable children especially the child labourers and children who have been trafficked, wherever they are in the world. Therefore we work, campaign and advocate; to keep them safe and away from the shackles of forced and hazardous work. Below were some campaigns and projects that we undertook in 2014.

#### **End Child Slavery Week Campaign**

The End Child Slavery Week (ECSW) was one of the most significant campaigns this year. In June 2014, it was jointly initiated by six international organisations, namely Global March Against Child Labour, Anti-Slavery International, Education International, International Trade Union Confederation, KidsRights Foundation and Thomson Reuters Foundation. This annual campaign on ending child slavery was formally launched on Wednesday, 19<sup>th</sup> November, 2014 at the Trust Women's Conference in London, and was also endorsed by European Union.

The campaign was launched with the objective to draw the world's attention to a single specific policy or practice which could significantly contribute to the reduction of child slavery. It also aimed at abolition of child slavery in the Post-2015 Sustainable Development Agenda or Sustainable Development Goals (SDGs), and redrafting of the text of sub goal 8.7 of the SDGs to make it simpler and clearer. This included discussion with ILO, UNICEF, Solidarity Centre, campaign partners and others. The campaign also witnessed a special session on 'Child Labour, Child Slavery and Education' to the UN General Assembly in September 2014.

For effective conduct of the campaign, an ECSW Secretariat was formed at the Global March Office in Delhi. The campaign till date has mobilised 70 partners across 35 countries and the endeavour is to continue to increase the footprints of the campaign in more countries, through increased partnerships in the coming years. To make the campaign reach worldwide, a dedicated ECSW website was launched on 15<sup>th</sup> October, 2014 along with the ECSW petition. The petition garnered support from 5,50,000 people worldwide, across 133 countries with more people joining the movement every day.

Under ECSW campaign several activities took place across the world. A Youth Rally and Solidarity Walk was conducted in the United Kingdom; seminar, speeches, conferences were held in Chile, Panama, Peru, Uganda and other Latin American and African countries. The Asian continent also saw candle light vigils, cycle rallies, sports day for children, writing and drawing competitions to name a few. In Australia, teachers conducted awareness sessions in classrooms about child labour and child slavery against the backdrop of the ECSW.







#### Consultative Campaign Against Child Labour

India has the largest number of child labourers in the world and is closely linked with cross-cutting issues affecting the realisation of child rights. Global March and its partner organisations have always advocated for amending the Child Labour (Prohibition & Regulation) Act, 1986 (CLPRA), and aligning it with other progressive laws relating to protection of children, anti-trafficking laws and land mark judgments ordered by the Supreme Court. Despite being the founding member of ILO, India is one of the six countries yet to ratify ILO Convention 182 on worst forms of child labour. The international fraternity looks at India to take appropriate steps for speedy ratification of ILO Conventions 138 and 182, therefore amendment of Child Labour (Prohibition and Regulation) Act is the enabling step to achieve the goal of ratification.

To achieve these two major goals, Global March initiated a Consultative Campaign Against Child Labour in 2014, which was supported by Human Dignity Foundation. It was an extension to the Campaign on Child Labour in 2013, whose advocacy efforts were also supported by ILO-IPEC. The campaign saw a substantive progress in terms of strong intent reinforced by

Government of India for amending the CLPRA. The CLPR Amendment Bill 2012, was tabled in Rajya Sabha (Upper House of the Indian Parliament) and Global March was invited by the Parliamentary Standing Committee on Labour to make a formal disposition of the changes advocated. The committee upheld Global March's stand that CLPRA should be aligned with the Right to Education (RTE) Act, accountability of law enforcement agencies and tenets related to rehabilitation of rescued child labourers. In October 2014, the Chairperson of Global March, Mr. Kailash Satyarthi was honoured with the Nobel Peace Prize, which brought the issue of child labour in global spotlight. Global March leveraged this opportunity to raise the issue of expeditious passage of CLPR Amendment Bill with the President of India, the Prime Minister, Union Minister of Labour and Employment and leaders of various political parties. To raise awareness among masses about this pressing issue and to demand the amendment of child labour law of India, Mr. Satvarthi also contributed to media articles, interviews, editorials, press and social media.

# Global Advocacy Campaign for Elimination of Child Labour in Domestic Work and Protection of Child Domestic Workers

This campaign was initiated by Global March with the support of ILO-IPEC. The 20 month project was started with the objective of pushing ratification of Convention 189 on Decent Work for Domestic Workers, to strengthen the capacity of the trade unions and the civil society organisations for advocacy purpose and better protection of the child domestic workers. With the focussed action in 3 organisations in 3 countries, i.e., JARAK (Indonesia), IDEMI (Panama) and WAO-Afrique (Togo), the campaign involved activities like research, awareness raising, advocacy and capacity building. The partners therefore raised awareness and strengthened advocacy on issues related to child labour in domestic work. For World Day Against Child Labour 2014, Global March extended its support to the partners in India, USA, Cote d'Ivoire, Liberia, Pakistan and Peru to carry out focused activities on child labour in domestic work. Newsletters compiling the partner activities for the celebration of this significant day were prepared and disseminated amongst the network in 2014.

# Forging Civil Society Action Against Child Domestic Labour (CDL) to Combat the Gender Disadvantage

With the support of the Commonwealth Foundation, Global March undertook a project on 'Forging civil society action against child domestic labour (CDL) to combat the gender disadvantage'. The project focuses on a strengthened response by civil society organisations in South Asia, particularly Pakistan and Bangladesh to tackle child domestic labour and associated gender based violence using the experiences in India as resources.

The activities undertaken on this project during 2014 include the preparation of the Need Gap Analysis; which was prepared from 01 April 2014 to 31 May 2014, to understand the existing laws & policies in 3 countries relating to CDL, which also overlaps with gender based violence, slavery, trafficking & domestic workers' rights.

Training was conducted on the basis of the Need Gap Analysis and Country Specific Training Modules which were developed in June and July 2014 for the CSOs, to effectively respond to the issues of CDL and cross cutting subjects like trafficking, slavery and gender based violence, both in terms of legal action towards the benefit of victims, and advocacy for reforms in associated policies. Training Workshops were held in Bangladesh, India & Pakistan from August-September 2014 for Law Enforcement Agencies (LEA) & other duty bearers (250 LEAs & duty bearers). Through this training the LEAs and the duty bearers of various government departments and agencies were trained and sensitised on effective law enforcement and policies related to protection of CDL.

A one day National Consultation program was organised in the month of October and November (2014) in Bangladesh, Pakistan and India, on developing a national intervention plan for legal action & advocacy on CDL, and cross linking it with efforts towards regulation of domestic work. The countries also began with the preparation for litigation from November 2014 which is continuing.

#### Eliminating Child Labour in Garment Supply Chain Through Skill Development and Women Empowerment



This project, funded by DFID as part of the Not Made by Children programme, was later continued to be funded by The Royal Netherlands Embassy in New Delhi, in 2014. The project aimed at developing Khanpur, an

urban locality in Delhi, as a Child Labour Free Hub through facilitating and imparting skill development training to the community, especially to women engaged in garment work, to help them earn a better living and ensuring education for their children. Khanpur is a destination point for trafficked children as well as migrant households employing children in home based work.

Through this programme, 20 master trainers were imparted with basic training in garment manufacturing from National Institute of Fashion Technology (NIFT), along with another 100 women from the community which will help the community to run a large scale garment production unit in the future. As part of the project, a sensitisation workshop was organised for 20 community leaders and local influencers on the issues of child labour and education, and women empowerment. These community leaders were trained to initiate an active role in sensitising and empowering the community people on ensuring quality education for all children. Additionally they focused on empowering women against discrimination and violence, and for financial independence and livelihood generation. The programme also trained these women in bill maintenance, accounting and documentation, book keeping, and marketing skills. The end product of this programme was creation of a brand called 'Urban Ganji' which aims to produce and market aprons for the urban lifestyle and napkins for the hospitality industry.

# Global March Supports Emergency Coalition for Global Education Action

For its education advocacy, Global March has been closely working with Mr. Gordon Brown, the UN Special Envoy for Global Education. On 10th April 2014, the 'Emergency Coalition for Global Education Action' was launched by Mr. Gordon Brown and UN Secretary-General Mr. Ban Ki-moon. The objective of the coalition is to bring together influential leaders from across sectors to champion education for each of the 58 million out-ofschool children before the end of 2015 through a 500-Day Global Education Countdown Campaign. Mr. Kailash Satyarthi is also one of the members of the Emergency Coalition. The Coalition was launched during the Opening Plenary of the Countdown Summit on April 10th.

The International Secretariat provided technical support to the staff of A World at School for a working session on Child Labour that was organised at the Countdown Summit. Mr. Tim Ryan, Solidarity Center participated in the session, representing Global March.



### ADVOCACY ACTIVITIES

To achieve our mission of a child-labour free world, we use our expertise to raise awareness and advocate with governments, opinion leaders, UN agencies, and those who can influence at a local, national or global level.

The year 2014 saw a significant momentum building up across the global civil society towards shaping and influencing the post-2015 Development Agenda or Sustainable Development Goals.

#### Advocacy under Post-2015 Development Agenda

The July 2014 Outcome Document of the UN Open Working Group on Sustainable Development Goals, has put forward a stand-alone goal on education (Goal 4) and sub-goal on child labour (Goal 8.7). Using this as an opportunity, Global March has been advocating for strengthening and tightening the text of these goals to include access to education for the hardest-to-reach category of children. Advocacy efforts have included making recommendations to this effect to UNESCO - the prime UN agency with the mandate of Education for All. Global March along with other international child rights organisations have also since then advocated for inclusion of 'slavery', particularly 'child slavery' in the sub-goal 8.7 of the SDGs.

# Advocacy to Save the Iraqi Girl Child

In April, 2014 Global March had expressed serious concern and apprehension on the decision of the Jaafari Personal Status Law

in Iraq, to reduce the marriageable age for girls from 18 to 9 years or even younger (with a parent's approval) which was seen as a regressive stand that would have detrimental effect on the physical and psychological well-being of the young girls. Global March Against Child Labour therefore wrote a Letter to the Council of Representatives of Iraq in the wake of Jaafari Personal Law which was tabled in the Iraqi Parliament in April 2014 for approval.

# Advocacy for Expeditious Passage of Child Labour (Prohibition & Regulation) Amendment Bill in Indian Parliament

Global March actively advocated for the passing of the Child Labour (Prohibition & Regulation) Amendment Bill in the Indian Parliament. The letters were written to the various national political parties seeking their support on the issues of child labour. Global March also contributed special media articles on the subject, in support of its demand from the forthcoming government, for the amendment in the child labour law and effective implementation of all laws/ schemes converging to uphold the rights of the children.

#### **Quick Facts**



Support us if you want to see this number reduced!

**DONATE NOW** 

# Advocacy Against Regressive Step Taken by Bolivian Government to lower the Minimum Age of Employment to as Low as 12 years

Global March was highly critical about the decision made by the Bolivian Government to lower the minimum age of employment to 12 years. Global March along with partner organisations and Anti-Slavery International, Human Rights Watch submitted a letter to Bolivian President Mr. Evo Morales opposing the discourse to lower the minimum age of employment to as low as 10 (which is 14 at present as per the Children and Adolescent Code in Brazil). The letter was handed over by Global March at the Bolivian Senate in La Paz and the Embassy of Bolivia in New Delhi, India.

# Advocacy Against Worst Manifestation on Gender Based Violence Inflicted by Terror outfit Boko Haram on Chibok Girls in Nigeria

Global March Against Child Labour and its regional coordinators came out in solidarity with over 100 Chibok school girls in Nigeria, who were abducted by the extremist group Boko Haram. This is one of the worst manifestations of violence against girls and an attack on education. The school girls were held in bondage as sex slaves. Global March wrote a letter appealing the President of Federal Republic of Nigeria to ensure rescue of the abducted girls and a safe learning environment for children at school.

#### **Letter & Appeals**

In 2014, to give a stronger voice to our advocacy efforts ,Global March sent the following letters and appeals to relevant authorities to advocate for the following issues.

An Appeal From Global March To The Council Of Representatives Of Iraq To Save The Iraqi Girl Child

Global March Submits An Urgent Appeal To The President Of The Islamic Republic Of Iran

Chibok Girls: Global March's Appeal To Nigerian President On 100th Day Of Abduction

Global March sent a letter to the Prime Minister of Pakistan on the rising atrocities on children in domestic work.

### PUBLICATIONS AND RESEARCH

As a global network organisation, it is essential that we have a good knowledge base of the issues we work on, and develop policies and researches around on them.

The issues of child labour and education for all (EFA) being the major concern of the Global March, lead to various education advocacy efforts in 2014 through a number of publications and researches.

#### Policy Paper on Out-of-School Children and Child Labour



Policy Paper:
Out-of-school Children
and Child Labour



**Education has** always been the pivotal component of Global March, like all other human rights it is also inalienable and universal. Realising this right to be the holistic one and reiterating its strategy of the Triangular Paradigm, Global March developed and released the

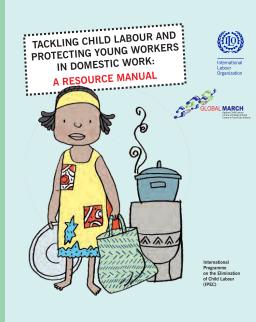
Policy Paper on Out-of-school Children and Child Labour in March 2014. The Paper was released on 24th March on the International Day of Happiness and focused particularly on the 'hard-to-reach' children and within them child labourers. The Paper also explores the major obstacles to attaining universal primary education and eliminating child labour, namely: gender discrimination, conflicts, low quality and inequity in learning,

insufficient funding and allocation to education, and low learning achievement. The Paper was widely disseminated in the network and shared on the Global March website. An extract of Global March's Policy Paper was also featured in UK-based 'Issues magazine' in September 2014.

#### Resource Manual on Tackling Child Labour and Protecting Young Workers in Domestic Work

In collaboration with International Labour Organisation (ILO), a comprehensive Resource Manual was developed to serve as a reference material for the capacity building and training activities of NGOs and civil society for enhanced action and advocacy on

children's engagement in domestic work. To make it userfriendly, illustrated dialogues were included in the manual to debunk common myths about child domestic work and provide a starting point for discussions amongst



stakeholders. Wide dissemination of the manual in English was also undertaken.

#### Compilation of Good Practices Document on Child Labour in Domestic Work

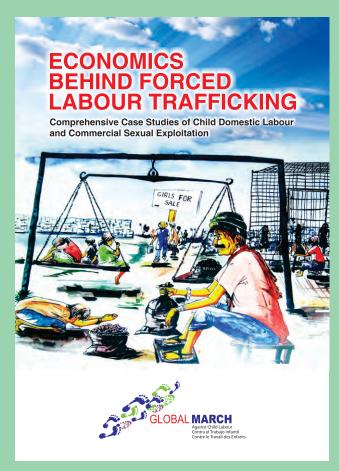
Global March along with its regional partners worked on the compilation of the good practices that were adopted by the various civil societies. Focussing on advocacy for tackling child labour in domestic work, the purpose of the compilation is to build the capacities of different stakeholders working in the area of domestic servitude. In this compilation, 10 good practices were included from the regions of Africa, Asia and Latin America. The compilation is still in progress.

# Economics of Child Trafficking- Analysis from Child Domestic Labour and Commercial Sexual Exploitation

To further the issue of child trafficking and slavery and to commemorate the World Against Child Labour Day, Global March released an important research document on 12 June 2014, on the economics behind forced labour trafficking. The research explores the realities of forced labour with a focus on child domestic labour and commercial sexual

exploitation, through case studies from India, Bangladesh and Nepal, with inputs from a range of key stakeholders including NGO activists, policy advisors, law enforcement officials, representatives of international agencies, victims of trafficking and traffickers themselves.

The research offers a statistical analysis that highlight characteristics, patterns, mechanisms and the economic magnitude of child domestic labour (CDL) and commercial sex exploitation (CSE), to discover the patterns behind trafficking in the source and destination areas, and the economic magnitude of CDL and CSE forced labour industry.



# Handbook for Parliamentarians for Prevention of Child Labour

Global March developed a "Handbook for Parliamentarians for Prevention of Child Labour" in India. The purpose of the handbook was to strengthen understanding on the issue of child labour in India, the legal and policy framework to address it and the role Parliamentarians can play in prevention.



# People & Small Groups as Changemakers

Under the support extended by Robert Bosch Foundation, we developed a paper "People and Small Groups as Changemakers" to study dynamics of within and across the civil society structures in the child friendly communities in select villages of Jharkhand, Karnataka and Rajasthan. These civil society structures include children's groups, women's groups and youth groups formed within the intervention for creating child friendly villages for the addressing community problems including child labour and lack of education.





Supported by Robert Bosch Foundation

# PUBLIC OUTREACH AND AWARENESS

Global March actively engages to reach out to the public in various ways and creates avenues for awareness-raising, concerning issues of child labour and slavery. We are dedicated to providing up to date information to our supporters, partners, volunteers and to those interested in our work.

#### **Global March Website**

Global March Website is actively managed and regularly updated on the issues related to child rights, especially on child labour and education. Since November 2013 the total number of visitors were 65, 871. Maximum number of visitors were from United States (23.01%) followed by India (22.24%). Out of the total number of visitors, 82% were new visitors while 18% were returning visitors. The Global March website is regularly updated with events, campaigns and other activities.

#### Social Media

Global March continues to maintain significant presence in the social networking media of Facebook Page and Twitter. These social media pages are regularly updated by the Communications Team and continuous effors are made to increase the number of followers and likes. Till now, the 'knowchildlabour' on Twitter handle has 750 followers and 653 tweets. The communications team of Global March has also created and is maintaining the **Twitter handle** for Chairperson k satyarthi. The page has a total of 12000 followers and 200 tweets till now. On the other hand the Facebook page has over 6500 likes.

## End Child Slavery Week Website

To make the 'End Child Slavery Week' campaign widely reached, a dedicated <u>ECSW Website</u> was launched on 15th October 2014. <u>Facebook page</u> and <u>Twitter handle</u> were also created and maintained for ECSW @ecsweek. The Facebook page for the same was started on August 13, 2014 and has garnered 1054 likes till now.

#### Web-based Platform on Child Labour in Domestic Work

The web-based platform on child labour in domestic work was launched in June 2014. This sub-site was made to support the campaign, primarily in terms of raising awareness, sharing updates on the campaign activities etc. The sub-site was officially launched on 12th June 2013, World Day Against Child Labour. Containing specific web pages for Indonesia, Panama and Togo the website was regularly updated on the activities performed by the regional partners in the respective countries.

#### **Database**

Global March maintains an exhaustive database of 4,500 supporters, partners and volunteers from across the world. Whenever a significant development occurs, we make sure that we inform our supporters about them through mass mails and newsletters.

#### Nobel Peace Prize Homecoming Address

The Nobel Peace Prize was conferred to the Chairperson of Global March, Mr. Kailash Satyarthi for his incredible work on child rights and this brought the issue of child labour under the glare of publicity. This news was widely covered nationally and internationally. On homecoming of Mr. Satyarthi a Press Conference was organised at the Constitution Club on 10th December 2014 where he addressed the media personnel. The copy of Mr. Satyarthi's Homecoming Address can be found here.

#### **Electronic Media**

Global March from time to time contributes to special media articles on the subject of child labour free world, in support of its demand from the forthcoming government for the amendment in the child labour law and effective implementation of all laws/schemes converging to uphold the rights of the children in India.

# Nobel Laureate's Communication Desk

Since October 2014, after the Nobel Peace Prize was conferred to Mr. Kailash Satyarthi, Global March has been actively managing his communication desk, in his capacity of a Nobel Laureate. The Communication Team of Mr. Satyarthi actively engages in communicating with wide range of audiences for different purposes, and enquires.



### **GOALS FOR 2015**

Global March under its Strategic Plan of Action 2012-2016 is focused on to supporting the elimination of child labour, child slavery, child trafficking, violence against children and promotion of education for all, by developing strong knowledge management, strategic alliances, actions of political impact, and through social mobilization and awareness till 2016.

#### Strategic objectives for 2015 are:

- 1. To compile and disseminate a broad framework of knowledge, making the organisation a central point of reference on child labour.
- 2. To bring together a range of stakeholders to build and strengthen a coherent worldwide movement for the elimination of child labour.
- 3. To have clear and measurable impact on policies and programmes related to child labour through advocacy activities carried out in partnerships with stakeholders.
- 4. To contribute significantly to meaningful and positive social change in favour of children's rights through informed awareness-raising in partnership with stakeholders.



### OUR PARTNERS, SUPPORTERS AND VOLUNTEERS

We partner with numerous organisations to deliver high quality projects and campaigns. We maintain relationships with governments, multilateral organisations such as United Nations, donors, contractors, INGOS, local community organisations and NGOs, to plan and deliver development activities.

#### You're amazing!

We love our supporters. Whether they partner with us, volunteer their time, give donation, fund raise for us, sign our petitions, raise awareness or support us in other ways, these wonderful people all make a tremendous difference for vulnerable children and protecting their rights. We would like to thank all of them who helped us through our various campaigns and projects.

# End Child Slavery Week Campaign Supporters

To make our campaign widely reached and a big success, we were supported by CreativeSteam, R Square, TBWA India and Mr. Mark Wnek. We would like to express our heartfelt thanks to all of them and to all others who helped us in this journey.

#### **Testimonial**

"The internship at Global March has been a possibility for me to practice capabilities in designing my very own research methods while still receiving professional support from my colleagues at the office. The combination of working in the office and visiting the rehabilitation center Bal Ashram truly made me realize what impact Global March and BBA have on the life of children."

- Eric Ahlberg, Intern from Sweden



### FINANCIAL INFORMATION (PROVISIONAL)

In 2014, a number of organisations, foundations, individuals and companies supported and partnered with us and we raised an overwhelming amount of funds for our campaigns and projects. We at Global March would like to offer our sincerest thanks to all of them. We would also like to thank all our volunteers and interns who gave their precious time to Global March and helped us achieving our goals.

#### **Commonwealth Foundation**

Global March successfully bid for a project to build the capacity of civil society organisations in Bangladesh, India and Pakistan to campaign against child domestic labour. Grant amount: GBP £60,000 (approx €71,000) for 2 years (April 2014 – March 2016)

#### Eileen Fisher

EILEEN FISHER, US fashion brand at the RAGS Dissemination Event in New Delhi, confirmed a grant of US \$ 10,000 (approx. €7,100) (to the Global March (through the ICCLE) for activities in the garment sector in India.

#### **ECLT Foundation**

A grant of US \$ 6,500 (approx. €5,915) was given by ECLT Foundation for the End Child Slavery Week Campaign.

## **Embassy of United Arab Emirates**

In October, Global March received a donation from the Embassy of UAE for the amount of INR 11,00,000 (approx. €15,760).

#### **Human Dignity Foundation**

Human Dignity Foundation continued its support to Global March for the second phase of the Consultative Campaign on Child Labour in India for amendments in the Child Labour Act and ratification of the ILO's child labour conventions. Grant amount: US \$ 49,500 (approx. €35,000) for 1 year from Feb 2014-Jan 2015

## International Labour Organisation (ILO)

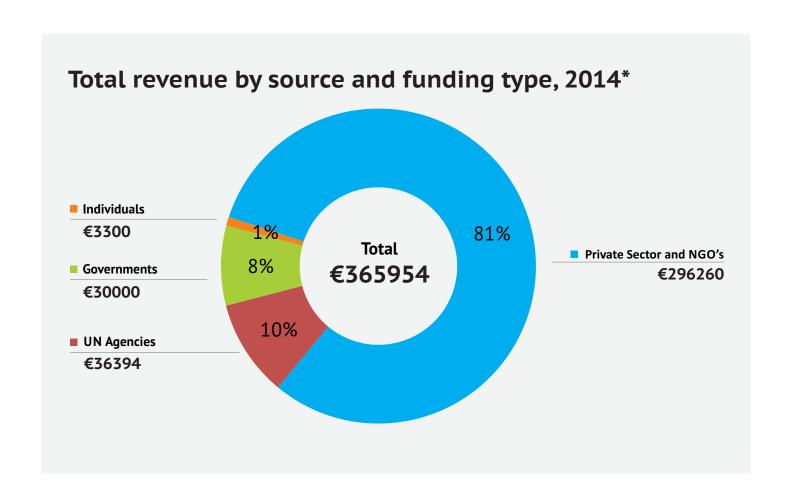
In 2014, ILO disbursed a grant of approx. €36.394 which was a part of 2 years of funding given for the Global Advocacy Campaign for Elimination of Child Labour in Domestic Work and Protection of Child Domestic Workers.

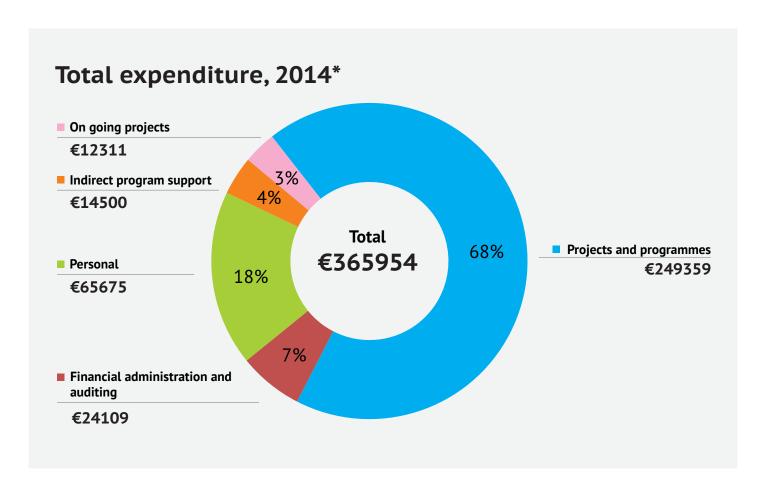
#### **Robert Bosch Foundation**

A donation of €10,000 (until 31 March 2014) was made by the Foundation following a scoping visit by their staff towards interventions on youth empowerment as a strategy to end child labour.

### Royal Netherlands Embassy in New Delhi

Following the successful interventions in the Not Made by Children initiative, the Royal Netherlands Embassy in New Delhi supported Global March Secretariat in India with a grant of INR 15,47,200 (approx. €19,500) for 1 year (1 Oct 2013 – 30 Sep 2014) for capacity building of women home-workers and awareness on child labour in New Delhi.





<sup>\*</sup>The figures for 2014 are provisional and are subject to audit.



# GOVERNANCE & EMPLOYEES

Our Members of Board and employees are at the heart of the organisation. Our employees are proud of being a part of Global March and they demonstrate that each day. Global March strives to build a mission-focused, value driven and high performance culture that delivers positive and sustainable outcomes for a child labour free world.

We believe in employing a diverse workforce from different countries and practice deliverance of equal opportunities. In 2014, we placed a great emphasis on developing a high performance and inclusive culture, based on accountability, collaboration, creativity, ambition and employee satisfaction. Global March also offers formal, informal and flexible work arrangement, giving us an opportunity to attract, support and retain our employees.

Even though our Board Members are spread across the world, we maintain strong work ethic and regular communication with them. To keep our Board Members engaged in the Global March's work, regular Virtual Board Meetings are conducted from time to time from the International Secretariat in New Delhi.

In 2014, the progress on projects, campaigns, strategies and other developments were facilitated through conference calls and emails. The virtual meetings were used to intimate the Board with the year-round strategy, advocacy efforts, resource mobilisation, financials and development action plan for future.

Global March also believes in saving the environment and hence practices recycling of paper and tries to reduce wastage of natural resources at the office premises in all ways possible.



## GET INVOLVED WITH US

Global March is always in a need for support from like- minded people who want to make a difference to the world through the work that we do.

If you are motivated after reading this report and want to contribute to make the world free of child labour, why not support us in different ways that we promise to offer. In return we will make sure that your engagement and experience with us is surely satisfying for you.

You can support us through the following ways:



**Donate to Global March** 



**Intern at Our Offices** 



**Become a Volunteer Photographer** 



Become a Volunteer Blogger



Volunteer your skills



**Fundraise for us** 

For more information on ways of supporting contact us at <a href="mailto:info@qlobalmarch.org">info@qlobalmarch.org</a>

## Message from Elie Jouen: New Chairperson of Global March Against Child Labour

Dear Colleagues and Friends,

It was indeed a matter of great honour and pride for Global March to see their Chairperson, Mr. Kailash Satyarthi, being awarded the Nobel Prize in 2014.

With such new high-level position demanding a lot of travels, visits and conferences all around the world, it has quickly become quite difficult for Kailash to combine the two positions.



During Global March Board meeting at Kathmandu (Nepal) in late March 2015, new structural changes were made in the Global March's Board.

The following decisions were taken:

- Kailash Saryarthi: Honorary President of Global March
- Elie Jouen: New Chairperson
- Ana Vasquez Gardini: New Vice-Chairperson

After this decision, I as the new Chairperson have expressed my congratulations to Kailash for the intense work done to fight child labour for several years.

Many of you have known me for years. I have been a teacher in France, and was formerly the Dy. General Secretary of Education International (EI), a worldwide organisation of unions and associations of teachers and educational employees. For more than 10 years now, I have been on the Global March Board.

My colleague Ana Vasquez Gardini, the Director General of CESIP (Centro de Estudios Sociales y Publicationes) in Peru, joins me as the new Vice-Chairperson.

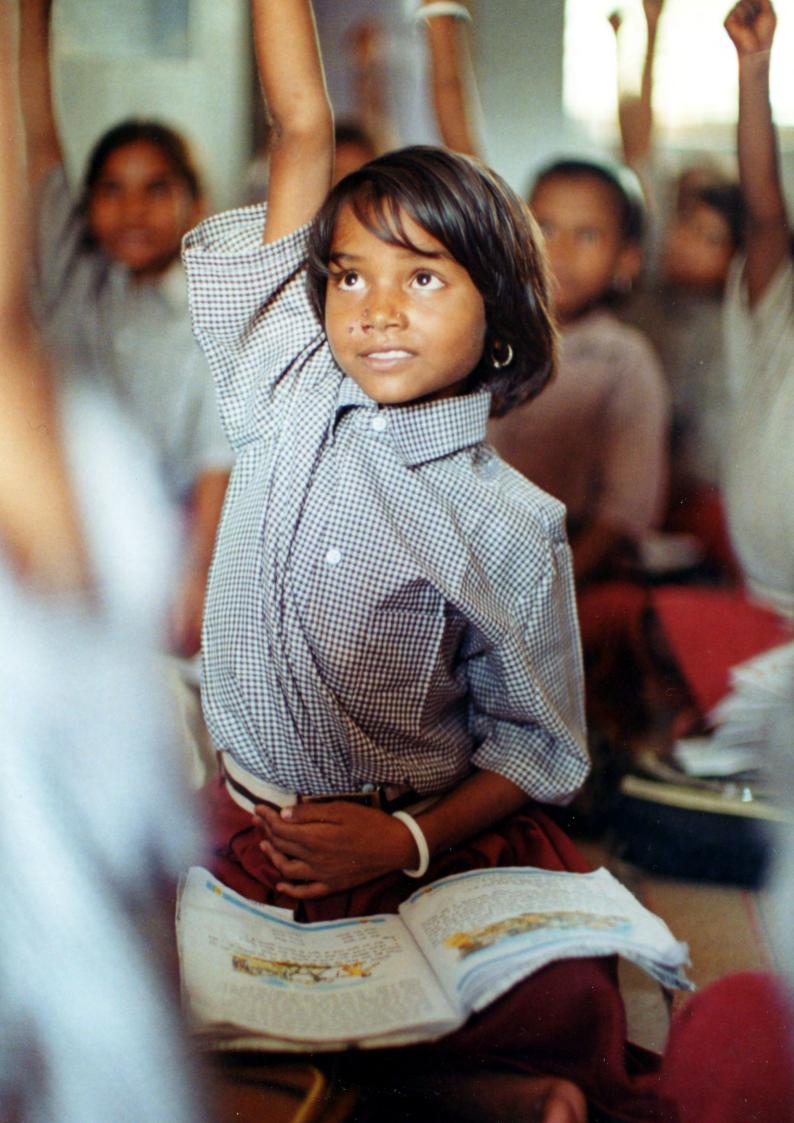
Unfortunately child labour has a long history particularly in Europe from the second half of the 19th century in relation with the development of the Capitalism. Humanist people, leaders and social activists have fought for this exploitation; and Global March has been an integral part of this fight.

Therefore in order to know where we are going to, it is important to know where we are coming from. To analyse Child Labour issues we have to follow this process.

The new Global March leadership will hereon continue to fight in the same way based on the progress made so far. The international community is more and more ready to support this process.

Let's continue this fight.

Elie Jouen





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International Secretariat: L-6, Kalkaji, New Delhi-110019, India

