

STRATEGIC GOALS (2016-2020)

Goal 1

Consolidating Global March as an international, regional and national reference point on violence in work places and child labour, including its worst forms - notably child slavery and child trafficking.

- Enhance knowledge and capacities at national and international levels so that decision-makers, policy-shapers and enablers understand and contribute to improved prevention and response strategies, thereby, making Global March the international reference point on child labour, notably on child slavery and child trafficking for forced labour.

Goal 2

Developing clear and measurable impact on key policies and programmes relevant to violence at work places and child labour, including its worst forms - notably child slavery and child trafficking through advocacy activities carried out in partnership with stakeholders.

- Global March's holistic approach of collaborative action and cross-sectoral representation of trade unions and civil society organisations seeks to assist and influence others so that their actions contribute to a scale up of good practice, change in behaviour and policy leading to effective prevention and impactful response.

Goal 3

Contributing significantly to meaningful and positive cultural, social and business change of behaviours and practices to combat violence in work places and child labour including its worst forms - notably child slavery and child trafficking through informed awareness-raising in partnership with stakeholders.

- Through constructive advocacy and active campaigning, with a view to identifying, facilitating or promoting pragmatic solutions in favour of children's rights and to end violence against children, Global March will seek to inform and influence the policy-makers, relevant decision makers in the public and civil society sectors along with, opinion makers at local, regional and global levels. It also seeks to inform the media, and the corporations (in a new and emerging ethical and responsible businesses), through strategic, timely and outcome specific awareness campaigns in collaboration with Global March's members and partnerships.

WHERE DO WE WORK



Global March Board & Regional Coordination

- International Trade Union Confederation (ITUC) - global workers union
- Education International (EI) - global teachers union
- WAO-Africa - Francophone Africa regional coordinator
- Ghana Agricultural Workers Union - Anglophone Africa regional coordinaton
- Backward Society Education in Nepal - South Asia regional coordinator
- CESIP - South America regional coordinator
- Defense for Children International Costa Rica - Central America regional coordinator
- American Center for International Labor Solidarity (Solidarity Center) - North America regional coordinator

The regional coordinators are recognised networks or organisations either from the trade unions or child rights organisations, while the national organisations and networks are grounded in local contexts.

MAJOR ACHIEVEMENTS

- Organised an 80,000 km physical march across the globe with 7 million people speaking against child labour which led to the formation of ILO Convention No. 182 on Worst Forms of Child Labour - the fastest ratified Convention in the history of ILO
- Founded a strong global movement to end child labour and violence against children at work place, mobilising 2000 institutional partners in over 140 countries
- Inclusion of term 'slavery' in the Sustainable Development Goals through persistent lobbying, advocacy and 'End Child Slavery Campaign'.
- Organised the first ever International Conference on Child Labour in Agriculture bringing together 160 stakeholder representatives from over 40 countries
- Launched World Cup Campaign 2002, to focus on use of child labour in the sports goods industry.
- Organised "Fair Chocolate For the World" campaign, to focus attention on the use of child labour in the Chocolate industry.
- Campaigned against hidden forms of child labour such as 'domestic child labour' repeatedly through Child Domestic Labour Campaign 2001, 2006, 2011 and in 2013.
- To drive policy coherence and programme coordination, Global March organised High Level Round Table meetings in New Delhi (2003), Brasilia (2004) and Beijing (2005). This culminated in the formation of Global Task Force on Child Labour and Education, an inter-agency collaboration by the UNESCO, UNICEF, UNDP, The World Bank, Education International and Global March to find ways to better integrate work on child labour and education.
- Mobilised more than 100 MPs through Parliamentarians Without Borders for Children's Rights initiative
- Global March drew attention on the need for gender responsive interventions to end child labour across global, regional and national platforms
- Represented civil society voice globally at the Alliance 8.7 platform to achieve SDG 8.7

WHAT CAN YOU DO

1 child in every 10 is classified as a child labourer - losing his/her childhood, pushed out of school, exploited and abused.

The challenge is tough. But a minute of your time and a little support is all that it takes to turn it around.

Support us in our efforts to implement long-term and sustainable initiatives to end child labour, slavery, trafficking and promote education for all.

By sparing a minute to pledge your support, you can march with us from exploitation to education.

DONATE

PLEDGE

PETITION

VOLUNTEER

RAISE YOUR VOICE

TALK ABOUT CHILD RIGHTS

WORK WITH US

GLOBAL MARCH
Against Child Labour
Contra el Trabajo Infantil
Contre le Travail des Enfants

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DONATE INSTANTLY THROUGH QR CODE



FROM EXPLOITATION
TO EDUCATION



RIGHTS FOR EVERY CHILD

Global March Against Child Labour (Global March) is a worldwide network of civil society, teachers and trade union organisations, working towards the shared goal to protect and promote the rights of all children, in particular the right to receive free, meaningful and good quality education, and to be free from economic exploitation as well as from performing any work that is likely to be harmful for children's physical, mental, spiritual, moral or social development.

The Global March movement began with an 80,000 km long physical march when thousands of people marched together jointly putting forth the message against child labour. The march, which started on January 17, 1998, crossed 103 countries, built immense awareness and led to high level of participation from the masses. Over 7 million people extended solidarity for the cause and many world leaders expressed their support. This march finally culminated in Geneva on June 01, 1998 while the ILO Conference was in session and became one of the largest social movements ever on behalf of exploited children. The voice of the marchers which included children and youth was heard and reflected in the draft of the ILO Convention 182 on the Worst Forms of Child Labour. The following year, the Convention was unanimously adopted at the ILO Conference in Geneva. Today, with 186 out of 187 ILO member countries having ratified the Convention, it has become the fastest ratified Convention in the history of ILO. A large role in this has been played by Global March through its members and partners.

The dedicated partners of the Global March movement form an effective network around the world. Acting as vigilant observers and lobbying with governments in their region, they form the backbone of the movement. The Global March International Secretariat is located in New Delhi, India.

 **152 Million**
Child Labourers

 **73 Million**
Child Labourers in Hazardous Work

Everything that we do is focussed on one goal: sustained protection and promotion of children's rights, especially of the most vulnerable, toiling in labour, trafficked and trapped in slavery. To ensure the same, we:

Fight for Every Child to be Free

- Knowledge and evidence based advocacy and campaigns as primary mechanisms to highlight the importance of child labour elimination.
- Three pronged strategy - the Triangular Paradigm, the three key processes affecting the future of the world, in particular our children - the Elimination of Child Labour, Education for All and Poverty Alleviation.
- Mobilise and harness voices from around the world to call for what is right, what is fair and what is just.
- Track results on knowledge based evidences, collect life stories, define good practices and communicate and share best results with our partners all across the globe, for them to advocate better for the rights of the most vulnerable children.



Develop Knowledge Based Evidences

- Specialised knowledge and expertise in child labour and education for all, expanding it to tackle violence against children, becoming the central point of reference on the issue.
- Develop, compile, manage, disseminate:
 - Knowledge, researches & good practices
 - Policy papers, analysis & briefings
 - Advocacy toolkits & reviews of commitments
 - Experiences and lessons learnt on child labour, slavery, trafficking, violence against children, hard to reach children, business supply chains, forced labour and education
- Enable exchange with child labour advocates and the grassroots organisations, including for strengthening the legal framework in countries on child labour, slavery, trafficking and education.



Strengthen Worldwide Movement for Promotion of Child Rights

- The largest and most representative international coalition of civil society, trade unions and teachers organisations, united around the common platform for eliminating child labour, slavery, trafficking, violence against children and promoting education across the world.
- Forge creative collaborations across the globe, build capacities, work towards strategic goals, provide technical assistance, and develop country/region specific action plans and campaigns for common action and advocacy.

 **4.3 Million**
Children in Forced Labour



Build Strategic Partnerships

- Build strategic partnerships in order to bring together a range of stakeholders for optimising outcomes and maximising reach in eliminating child labour, from farmer organisations to corporations.
- Receive & coordinate generous institutional support on policies, programmes and partnerships with various UN agencies, CSOs, governments, Parliamentarians and businesses. Today, the Global March is a global network of civil society organisations, trade and teachers organisations across 140 countries.
- A long standing partner of the International Labour Organisation (ILO), particularly its International Programme on the Elimination of Child Labour (IPEC), and other UN agencies and international NGOs and civil societies working on children's rights.



Raise Awareness, Mobilise and Expand Outreach

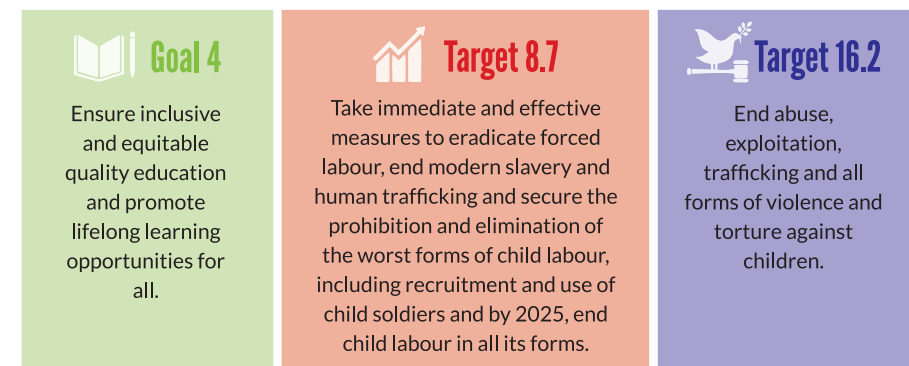
- Evidence based awareness campaigns and outreach programmes to enhance peoples' understanding on children's rights, especially their right to a free, safe and healthy childhood.
- Work with children, families, communities, governments, Parliamentarians and businesses to prevent child labour, trafficking and slavery, protect survivors, improve policies relating to children and advocate for a world free of these violence against children.



Promote Sustainable Development Goals

Global March Against Child Labour being one of the foremost voices of the unheard children, feels a greater responsibility for ending violence against children in the world and contribute effectively for the implementation of the Sustainable Development Goals (SDGs) of the United Nations.

With extensive advocacy for years by various child rights organisations across the globe, three major goals and targets have taken shape as part of SDGs, giving us a clear agenda for promoting children's rights. Global March Against Child Labour network too, through years of lobbying and campaigning was finally able to get a dedicated Target - 8.7, on eradicating slavery, trafficking and child labour in all its forms in the SDGs. The three goals and targets relating to Global March's work are as follows:



Global March has been deeply involved in the SDG roll out and has been committed to implement the SDGs by providing support to the governments to reflect the new global agenda in the national developmental plans, policies and legislations, building capacity of partners and other stakeholders, nurturing and strengthening worldwide movement of stakeholders in realisation of mutual goals for sustainable development, among others.

