



Do you want to work for a global organisation where communication makes a difference in the lives of children worldwide?

In an organisation where you can use your passion for creative writing, media, internet and technology to influence people all over the world.

If so, take a chance and apply for the job of ***Child-Friendly Communication Coordinator at Global March Against Child Labour, based in New Delhi.***

Here you can work as a real life influencer and where each like is coming from your colleagues and the children. Not just a thumbs up on a screen, but direct feedback. Of course we have some qualifications we would like you to have before your start but instead of going to a long list we just present the most essential ones.

For us, the most important one is that you fit in our team, i.e., with a group of people on a mission to eliminate child labour, who support each other.

- ❖ We also would like you to have an education related to communication-media and/or can showcase experience on working in the communications domain. Minimum 5 years of prior professional experience is a must.
- ❖ Knowledge on traditional and modern forms of communication.
- ❖ Computer skills beyond ctrl alt del.
- ❖ Write like Shakespeare, talk like Obama, well you get the idea.
- ❖ Ability to translate technical documents to content that can appeal to everyone.
- ❖ Experience with design tools like Canva will be a plus.
- ❖ Lastly, eagle-like sharp eye for detail.

**Moving on to some of the specifics of the role, we expect you to**

- Develop and execute annual communication plan/strategy for the organisation
- Develop both traditional and web-based communication including production of IEC materials, brochures, templates, web pages etc.
- Update website regularly using information from ongoing projects and activities as well as regular member updates. Skills in managing simple website backend will be a plus
- Research, interview, write and distribute press releases, op-eds, articles, factsheets and other information in coordination with teams.
- Drive social media engagement
- Design our annual reports, newsletters, mass mailers, and other communications
- Establish contacts with the media, journalists and key external stakeholders to ensure a wide reach of all external communications
- Monitor and report regularly on media and electronic coverage, including media liaison and social media updates.
- Support fundraising initiatives of the organisation with effective communication strategy/ developing of fundraising campaigns along with the team
- Use creative communication tools to keep the Global March network of NGO members in countries

energised and engaged. Also, design and implement new campaigns in consultation with the team for the network, as required.

- Create buzz on important international days like the World Day Against Child Labour, adoption of the UNCRC, International Day of the Girl Child, etc.

**Interested candidates to send their CV and 1 page cover letter to [purva@globalmarch.org](mailto:purva@globalmarch.org) with copy to [info@globalmarch.org](mailto:info@globalmarch.org), latest by 10th April, 2022, including “Communication Coordinator + your name” on the subject line of the email.**

**Please note that:** Only shortlisted candidates will be contacted

Global March is committed to achieving workforce diversity related to gender, nationality and culture. Individuals from different backgrounds, minority groups, women and indigenous groups are encouraged to apply.

### **About us**

[Global March Against Child Labour](#) (Global March) is a worldwide network of trade unions, teachers' associations and civil society organisations that work together towards the shared development goals of eliminating and preventing all forms of child labor, slavery and trafficking and ensuring access by all children to free, meaningful and good quality public education. Global March mobilises and supports its constituents to contribute to local, national, regional and global efforts and support for a range of international instruments relating to the protection and promotion of children's rights and engage with the United Nations, international, inter-governmental agencies and civil societies on the same.