



Global March Against Child Labour

Communication Manager

Are you a communication professional who wants to be part of a global movement to end child labour? Do you have prior experience of using communication in advocacy for social change? Well, you may be our next Communication Manager. Find out more below.

Designation - Communication Manager

Location - New Delhi/Hybrid (India time zone)

Remuneration - INR 75,000 – 90,000

Reporting to - Director (Engagement & Communications)

Who we are

Global March Against Child Labour (Global March) is a leading worldwide network of trade unions and civil society organisations, committed to eliminating child labour and ensuring access to free and good quality public education for all children. Global March has around 50 active members around the world, across different regions and its International Secretariat is based in The Hague, Netherlands and New Delhi, India.

Global March works with its members at national, regional and international levels to raise public awareness, support positive policy changes, foster partnerships, enhance knowledge and implement grassroots interventions to reduce the exploitation of children and promote education for all children. It engages with the inter-governmental agencies, governments, private sector, civil societies, funding organisations, and others on the same. To achieve its goals, Global March often implements child labour projects in select countries with its members, that comprise national and international advocacy components. Its current projects are spread across Bangladesh, India, Nepal, Peru, Philippines, and Uganda.

What you will do

Drive strategic, engaging and creative internal and external communications work to contribute to Global March's programmatic and advocacy objectives, in line with Global March's broader strategy and vision. This includes the following:

- Strategic communications: Develop and drive communication strategies across different mediums for various projects, advocacy interventions, events, etc. in line with Global March's annual workplan and goals.
- Project communications : In addition to the development of project communication strategies, working with the project teams to undertake the development of projects' communication products/materials in line with donor's requirements, and develop content/success stories based on project achievements, for dissemination towards internal and external stakeholders.

- Advocacy and editorial : Provide editorial support for Global March’s advocacy efforts such as write/edit op-eds, articles, policy briefs; translate research/study findings/position papers into simple and appealing content and format for diverse stakeholders; develop/refine key advocacy messages, and provide communication input in different advocacy efforts and processes at national and international level.
- Capacity Strengthening : Build communications related knowledge and capacity of Global March members in countries where projects are being implemented, as required (such as how to communicate to different stakeholders for policy change)
- External communications channels/products and visibility: Content/material development and dissemination to keep stakeholders updated of Global March’s work and support its visibility, covering website and social media updates, annual reports, newsletter, etc.

Who you are

To be successful in this position, you will have:

Essential

- Diploma or Degree in Communication, Journalism or equivalent.
- At least 5 years of work experience in a communications role
- Demonstrated experience of using communication for advocacy or in a human rights advocacy related organisation is a must
- Story telling skills and ability to translate complex knowledge and concepts into digestible content for diverse audiences
- Excellent English written and verbal communications skills, including a flare for writing and communication
- Prior experience of working with web designers/developers, virtual illustrators etc., for generating creative content through different forms of media
- Understanding of human rights and development issues
- Dynamic and highly motivated
- Strong organisational skills, comfortable in taking initiative and able to work with minimum supervision

Desirable

- Knowledge of design tools like Canva would be a value-add
- Fluency in French and/or Spanish would be an added advantage
- Prior experience in child rights/anti-child labour space

How to apply

Interested candidates to send their CV and 1 page cover letter to info@globalmarch.org , latest by 31st March including “**Communication Manager + your name**” on the subject line of the email. The selected candidate may work remotely anywhere from India, though preference would be to be based in New Delhi.

Global March is committed to achieving workforce diversity related to gender, nationality and culture. Individuals from different backgrounds, minority groups, women and indigenous groups are encouraged to apply.

Please note that: Only shortlisted candidates will be contacted.