

Launch of the Global March Against Child Labour (GMACL) Strategy 2025-2030:

A Roadmap for Eradicating Child Labour

Date: 10 April 2025

Time: 14:00-16:00 CET

Registration Link: <https://events.teams.microsoft.com/event/c3d79464-3808-429e-b194-0d31719f143b@9fd9b787-ea80-47a1-a605-6ec9db214886>

BACKGROUND:

Today we have witnessed the collective failure of the international community, private sector, trade unions, governments and civil society to create a child labour-free world by 2025 as per SDG 8.7. As the largest global network fighting child labour, GMACL, and its members take full responsibility for driving the next phase of action. GMACL has launched a renewed [five-year strategy](#) to intensify efforts, mobilise key stakeholders, and drive sustainable change. This strategy focuses on strengthening accountability, advocating for systemic reforms, and scaling up effective area-based community-oriented solutions to prevent child labour at its roots.

ABOUT THE SESSION:

Join us for the official launch of our five-year strategy, where we'll break down our key regional priorities, concrete actions, and expected impact in the fight against child labour. This interactive session will bring together the representatives of GMACL movement and network, from civil society leaders and unionist to policymakers to explore how we can collectively drive change.

What to expect:

- A deep dive into the strategy's focus areas and goals
- Practical insights from frontline organisations from South America, South Asia, Anglophone Africa and Europe
- Actionable steps for stakeholders to engage and collaborate
- Q&A and discussion on implementation challenges and opportunities

ABOUT GMACL'S APPROACH:

Our strategy focuses on areas integrating community-led interventions with high-level advocacy to drive change. The strategy is structured around six key priorities:

1. **Community-Led and Owned Good Practices:** Expanding successful models like Area-Based Approaches (ABA) and Child Labour-Free Zones (CLFZs) to strengthen community-driven solutions.
2. **Addressing Economic Root Causes:** Promoting living income and wages, social protection policies, and corporate due diligence to combat the economic vulnerabilities driving child labour.

3. **Strengthening Public Education:** Advocating for increased public education funding to provide children with viable alternatives to child labour.
4. **Trade Unions and CSOs Collaboration:** Enhancing partnerships to push for policy reforms and legal enforcement.
5. **Regional and International Cooperation:** Strengthening global frameworks, monitoring ILO Convention compliance, and engaging regional actors in advancing child labour action plans.
6. **Corporate Sustainability and Trade Agreements:** Pushing for stronger child rights integration in corporate sustainability policies and trade agreements and collaborative due diligence.

The session aims to foster dialogue, collaboration, and concrete commitments from all stakeholders to accelerate efforts towards eliminating child labour and achieving SDG 8.7 by 2030. We invite policymakers, civil society organisations, trade unions, businesses, and academia to engage in this crucial discussion and contribute to a child labour-free future.

Moderator: Timothy Ryan, Chairperson, Global March Against Child Labour
Agenda:
Opening Remarks: Nobel Peace Laureate, Mr. Kailash Satyarthi (14:00-14:15)
<ul style="list-style-type: none"> - Overview of the GMACL strategy and significance of the launch - Objectives of the session <p><i>Timothy Ryan, Chairperson, Global March Against Child Labour (14:15-14:30)</i></p>
Presentation of the GMACL Strategy 2025-2030 (14:30-14:40)
<ul style="list-style-type: none"> • Key priorities and actions
<ul style="list-style-type: none"> • Expected impact and outcomes
Panel Discussion – Challenges and Solutions from a Multi-Sectoral and Regional Perspective (14:40-15:10)
<ol style="list-style-type: none"> 1. Andrews Tagoe (Andy) - General Secretary, GAWU, Ghana, Anglophone Coordinator for Global March 2. Milan Dharel - South Asia Coordinator, Global March, Former Executive Director, National Child Rights Council- Government of Nepal 3. Isaac Ruiz, Directivo - Centro de Estudios Sociales y Publicaciones (CESIP)
Panel Discussion – Role of Trade and Teachers Unions (15:10-15:30)
<ol style="list-style-type: none"> 4. Ira Rachmawati - Human and Trade Union Rights, ITUC 5. Dominique Marlet - Research, Policy and Advocacy Senior Coordinator, Education International
Q &A Session (15:30-16:00)
Closing Remarks and Call to Action