

# GLOBAL MARCH AGAINST CHILD LABOUR



## Membership Package

# BECOME PART OF THE WORLD'S LARGEST CIVIL SOCIETY NETWORK FIGHTING CHILD LABOUR

Global March Against Child Labour (GMACL) is a diverse, and powerful movement dedicated to ending child labour and ensuring quality, public education for every child worldwide. We connect grassroots realities with global advocacy, creating real impact on the ground and shaping international policies.



## Our Legacy: Pioneering the Global Movement Against Child Labour

1

### **March Across 103 Countries – Catalysing ILO Convention No. 182**

In 1998, GMACL's historic global march mobilised over 7 million people, including children, across 103 countries. This action played a catalytic role in the adoption of ILO Convention No. 182 on the Worst Forms of Child Labour—the fastest and only universally ratified convention in ILO history.

2

### **World Cup Campaign – Holding the Sports Industry Accountable**

During the 2002 FIFA World Cup, GMACL launched a groundbreaking campaign to expose child labour in sports goods manufacturing. This brought global scrutiny to exploitative practices and influenced greater supply chain responsibility.

Stichting Global March Against Child Labour, Fluwelen Burgwal 58, 2511 CJ, The Hague, The Netherlands

Email: [info@globalmarch.org](mailto:info@globalmarch.org); Website: [www.globalmarch.org](http://www.globalmarch.org)

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# 3

## Washington D.C. Conference – Tackling Child Labour in Agriculture



GMACL reaffirmed its legacy with the first-ever International Conference on Child Labour in Agriculture in 2012, opened by Senator Tom Harkin. Bringing together 160 participants from 40 countries, the conference marked a shift from awareness to abolition. GMACL and its allies demanded stronger government accountability, corporate responsibility, and urgent investment in education to end child exploitation in agriculture—calling for justice, solidarity, and action over empty promises.



# 4

## Celebrating Leadership: Andrews Tagoe's Global Recognition

In 2024, Andrews Tagoe, GMACL's Anglophone Africa Coordinator, received the Iqbal Masih Award from the U.S. Department of Labor. This recognition affirms the depth of GMACL's grassroots work and our ability to influence both local solutions and international policy.

# 5

## The Vision of Mr. Kailash Satyarthi: GMACL's founding by Nobel Peace Laureate Kailash Satyarthi

Shaped the global discourse on child rights. His visionary leadership led to initiatives like the International Cocoa Initiative and GoodWeave International, pioneering child-labour-free certification and ethical consumerism.

# WHY SHOULD YOU BECOME A MEMBER?



## Expand Your Global Influence

Strengthen your voice and extend your influence beyond national borders. GMACL maintains strategic ties with global and regional platforms including ILO's Alliance 8.7 (Global Coordinating Group and Supply Chain Action Group), Survivor Voice & Engagement Working Group, SAIEVAC, UNBHR Forums, International Cocoa Initiative (ICI), IPCCLA, and the Child Labor Coalition. As a civil society seat-holder on the Alliance 8.7 Global Coordinating Group, GMACL ensures its members actively contribute to shaping international frameworks, national roadmaps, and global commitments under the ILO, UN, EU, and SDGs.



## Access Technical Expertise and Strategic Support

Receive tailored technical assistance and advocacy support from GMACL's team of experts on child labour priorities, legal frameworks, responsible business practices, and supply chain due diligence. Stay ahead of global trends and policy shifts, including developments like the EU's Corporate Sustainability Due Diligence Directive, and align your efforts with best-in-class international practices.





## **Influence Policy at Every Level**

GMACL's strength lies in its dual role: bridging grassroots realities with global policymaking. As a consistent civil society voice in high-level platforms such as the global child labour conferences, GMACL enables its members to participate in global dialogues, influence decision-making, and bring community-driven perspectives to international commitments. Whether contributing to Pathfinder Country roadmaps or national action plans, members help shape both local and global responses to child labour.



## **Gain Visibility and Credibility**

Elevate your organisation's profile through GMACL's communication platforms—our website, newsletters, campaigns, and publications showcase member efforts globally. Your affiliation with GMACL reinforces your credibility with donors, partners, and other stakeholders, underlining your commitment to ethical practices and child rights.



## **Scale Impact Through Global Campaigns and Local Solutions**

As a member, you will benefit from visibility and support to scale grassroots innovations. GMACL connects member-driven success stories to global advocacy, amplifying the voices of youth, unions, and communities tackling the root causes of child labour—such as inequality, education gaps, and gender injustice.



## **Tap into Trusted Global Relationships**

GMACL's credibility is backed by long-standing relationships with global institutions such as the ILO, European Union, and donor governments. These partnerships open the door for members to engage in high-level dialogues and influence emerging policies around human rights due diligence, decent work, and supply chain accountability.



## **Collaborate Through an Exclusive Member Platform**

GMACL is launching a dynamic platform to strengthen member collaboration. This includes:

- A repository of good practices
- Regular updates on partnerships and advocacy opportunities
- Member-led campaigns and thematic working groups
- Tools for shared learning and strategic co-creation



## **Engage in Innovative Models and Partnerships**

Join a movement that pioneers community-based and private sector engagement models. From Child Labour Free Zones and Child Friendly Villages in Asia and Africa to Child Labour Monitoring and Remediation Systems (CLMRS) in coconut supply chains, GMACL supports scalable, sustainable approaches that integrate social accountability with corporate responsibility.



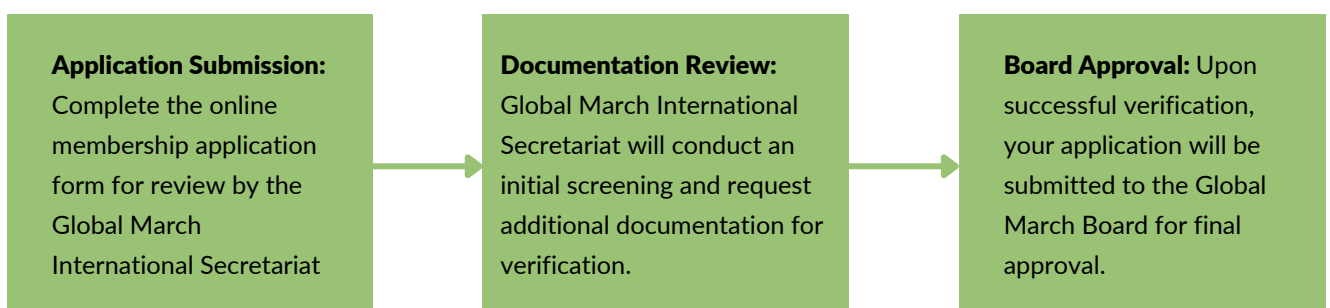
## Strengthen National and Regional Action

Be part of national coalitions and government-led structures to eliminate child labour. GMACL members actively contribute to policy development, implementation of national action plans, and revival or formation of thematic coalitions at country level.

## What are GMACL expectations of its members?

- **Actively promote our mission:** Support and advance the vision and strategic goals of Global March through advocacy, education, and community engagement
- **Represent the Network:** To be an ambassador of Global March, which represents the network positively in its national or regional scope
- **Designate a Liaison:** Appoint a primary and alternate contact person to facilitate communication and coordination with the Global March Secretariat.
- **Engage in Knowledge Sharing:** Support the secretariat by contributing to exchanging information, experiences, tools, and best practices within the network.
- **Identify Collaborative Opportunities:** Willingness to collaborate to explore new projects and advocacy opportunities that align with our collective objectives.
- **Showcase your commitment:** We encourage member organisations to highlight their affiliation with Global March on websites, reports, and outreach materials—to collectively amplify our shared mission and demonstrate international solidarity in the global fight against child labour.
- **Strengthen Networks and Drive Action on the Ground:** Ability to expand connections with stakeholders, share knowledge, and engage in bringing forward innovative solutions in the field.

## Membership Process:





## Who can become a member?

Membership of the organisation is open to **independent civil society organisations**, including non-governmental organisations, community-based organisations, national coalitions and federations, trade unions (such as teachers' unions), and academic and research institutions.

An organisation seeking membership shall:

- Be actively involved in combating child labour and its root causes through advocacy, research, or community interventions at the local, national, or regional level.
- Align with Global March's mission and contribute to its strategic objectives and contribute to the strategy through coordinated actions and activities
- Seek to be a member of national coalitions or thematic platforms, working groups etc. focused on child rights and human rights (if one exists)

## Member Rights: What You Gain

A Member organisation shall have the right to:

- Use the GMACCL logo with the approval of the GMACCL International Secretariat (GMIS) to visibly align your organisation with our global movement
- Receive timely updates and insights into GMACCL's global campaigns, events, and activities
- Gain access to strategic advocacy materials, technical support, and exclusive GMACCL publications to strengthen your national and local efforts.
- Seek election to GMACCL's strategic structures and help steer the global child labour elimination agenda.
- Increase your visibility through featured presence on the Global March website and associated communications channels.
- Build strategic connections through regional and international networks of allied organisations
- Propose new initiatives, campaigns, or working groups that align with GMACCL's mission and address emerging challenges in the fight against child labour.



## Member Responsibilities: What We Build Together

A Member organisation shall be responsible to:

- Uphold the mission, values and vision of the GMACL contributing to a unified global voice against child labour
- Appoint two GMACL contact persons (one main & one alternate) to ensure consistent communication and coordination
- Engage proactively with the GMACL to strengthen strategy processes, consultations, and explore collaborative opportunities
- Regularly share updates on your advocacy, campaigns, and achievements to enhance collective impact
- Join and actively participate in a national coalition on child labour. If one does not exist, to actively work toward revival or creation of a thematic pillar within a national coalition on children's rights / human rights
- Prominently showcase your affiliation with GMACL on organisation's materials and documents which are coordinated with GMACL
- Prominently display GMACL logo and affiliation to GMACL on organisation's website symbolising shared commitment and solidarity across borders



# MEMBERSHIP FEE

Annual Budget (EURO)	Minimum Annual Membership Fee
Less than 250,000 EURO	150 EURO
250,000-500,000 EURO	250 EURO
500,000 – 1,000,000 EURO	500 EURO
1,000,000 – 2,000,000 EURO	1,500 EURO
2,000,000 – 5,000,000 EURO	3,000 EURO
5,000,000 – 10,000,000 EURO	5,000 EURO
10,000,000 – 25,000,000 EURO	10,000 EURO
More than 25,000,000 EURO	15,000 EURO



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